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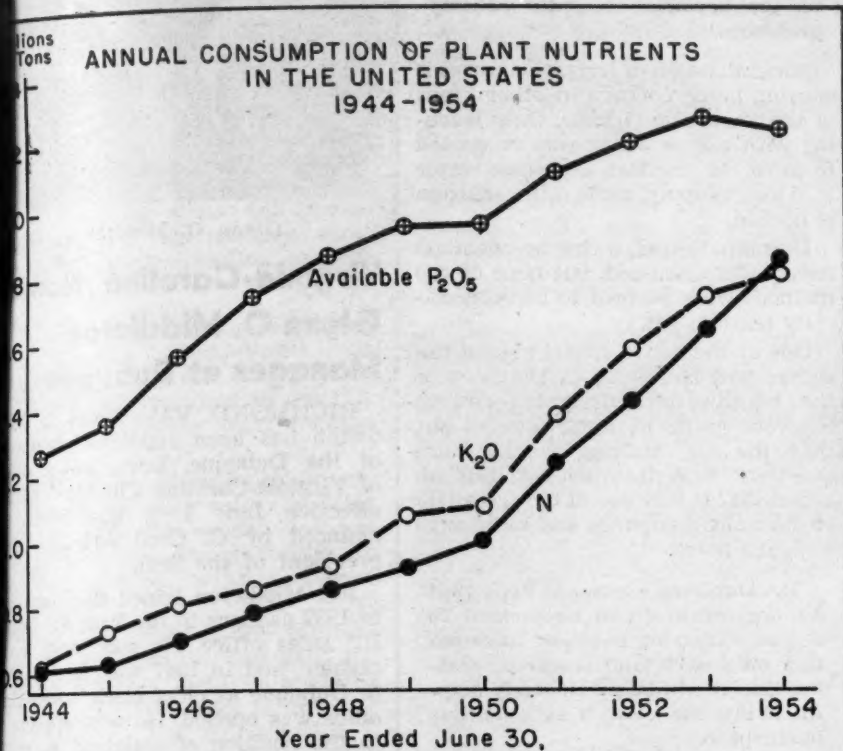
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No. 22



Fertilizer Tonnage Dips, But Nutrient Use Sets New Record in 1953-54

WASHINGTON—Tonnage of commercial fertilizer in the U.S. and territories dipped during the year ended last June 30, but consumption of primary nutrients set a new record for the 15th consecutive year, according to the annual fertilizer consumption report, issued by the U.S. Department of Agriculture.

The report was prepared by Walter Scholl, Hilda M. Wallace and Esther I. Fox of the Fertilizer & Agricultural Lime Section, Soil & Water Conservation Research Branch, Agricultural Research Service, USDA, at Beltsville, Md.

Highlights of the report appeared in last week's issue of Croplife. Following is the complete report:

For the year ended June 30, 1954, the consumption of fertilizers in the U.S. and territories amounted to 22,773,499 tons or 2.73% less than the consumption in 1952-53.

This quantity comprised 22,157,986 tons of products containing one or more of the primary nutrients (N, available P₂O₅, K₂O) and 615,513 tons of the secondary and trace element materials which did not contain primary nutrients. The consumption of

these fertilizers was, respectively, 377,135 tons (1.67%) and 261,974 tons (29.86%) less than that in 1952-53.

Although the tonnage of fertilizers used in 1953-54 was lower than in 1952-53, a new record in total consumption of primary nutrients was set for the 15th consecutive year. Thus the consumption of these nutrients amounted to 5,895,558 tons, an increase of 4.42% (249,502 tons) over that in the preceding year.

The consumption of nitrogen increased 12.85% (210,360 tons) to 1,847,416 tons and that of K₂O 3.90% (67,792 tons) to 1,806,042 tons, whereas the consumption of available P₂O₅ decreased 1.26% (28,650 tons) to 2,242,100 tons. The content of total P₂O₅ in all fertilizers decreased 4.28% (118,317 tons) to 2,646,971 tons.

The average primary nutrient content of fertilizers bearing primary

(Continued on page 18)

POTENTIAL OUTLINED

Research Group Sees Bright Future for Chemical Industry

NEW YORK—The chemical industry, including agricultural chemicals, can look forward to continued growth during the next five years, members of the Chemical Market Research Assn. said here May 19 at the group's annual meeting.

Increased fertilizer usage was predicted by Richard F. Messing, manager of the industrial economics department of Arthur D. Little, Inc., Cambridge, Mass., a research organ-

Construction Starts On Escambia Bay Petrochemical Plant

—SEE PHOTO ON PAGE 21—

PENSACOLA - MILTON, FLA. — Construction is under way for a petrochemical plant to be operated by Escambia Bay Chemical Corp. between Milton and Pensacola in Santa Rosa County, Florida.

Cost of the plant, including other facilities to be built later, will exceed \$25,000,000. Civic and industry leaders from this area joined officers and directors of the Escambia Bay firm in official ground breaking ceremonies recently.

Using natural gas as the principal raw material, the Santa Rosa County plant will produce as much as 250 tons of anhydrous ammonia per day, from which a daily output of some 220 tons of nitric acid, 275 to 350 tons of ammonium nitrate and 200 tons of ammonium nitrate-ammonia fertilizer solutions may be developed.

The initial production of two primary units will be industrial chemicals, direct fertilizers and components for the manufacture of mixed fertilizers. Ashcraft-Wilkinson Co., Atlanta, have been designated sales agent for the fertilizer products of Escambia Bay Chemical Corp.

(Continued on page 21)

TVA to Auction Fertilizer Plant

CHATTANOOGA — The Tennessee Valley Authority has announced one of its fertilizer plants—Godwin Phosphate at Columbia, Tenn.—will be auctioned June 8.

The government agency reported it had earlier announced the plant and 406-acre site would be offered for sale, but at that time said TVA first would have to receive an offer from someone to buy "at an acceptable minimum price." It has since received such an offer, the agency reported, from a large chemical company.

TVA said its prospecting and mining programs in Middle Tennessee will continue to support its phosphate fertilizer and munitions development work at its chemical engineering research center at Muscle Shoals, Ala.

Seasonal Price Squalls Seen For Nitrogen

Farm Income Dip Adds to Squeeze In Supply-Demand

By JOHN CIPPERLY

Croplife Washington Correspondent

WASHINGTON—Seasonal summer price squalls are now indicated for nitrogenous fertilizer materials, according to information reaching here, as it now becomes evident that a supply-demand squeeze is making itself felt.

Government officials here, speaking to Croplife, indicated that reports that the steel industry contemplated price reductions in solid nitrogen products were correct but that the

(Continued on page 17)

Bids Asked for Spruce Budworm Control in West

MISSOULA, MONT. — The U.S. Forest Service is sending out bid invitations for spray operations and a supply of chemical spray mixture for a spruce budworm control program in the service's region 1 with headquarters here.

P. D. Hanson, regional forester, said the three year aerial spray program eventually would extend over 2,000,000 acres of timber in Montana and Northern Idaho.

Assigned first priority for the program were three units—the Bitterroot consisting of 105,000 acres in the east and west forks of the Bitterroot River south of Missoula; the Gardiner comprising 58,000 acres in the Yellowstone National Park area; and the Swan River area southeast of Kalispell, Mont., extending over 75,000 acres of the Flathead National Forest.

Spruce budworm infestation has reached epidemic proportions in Douglas fir stands, Mr. Hanson said.

Sulfur Production

WASHINGTON—The domestic sulfur industry produced 434,568 long tons of native sulfur and 32,300 tons of recovered sulfur (of a purity of 97% or greater) during March, according to reports of producers to the Bureau of Mines, U.S. Department of the Interior. Producers' stocks of native sulfur decreased from the previous month and at the end of March totaled 3,090,897 tons.

INSECT, PLANT
DISEASE NOTES

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Arid Lands Conference Gives Promise of Increased Use of Chemicals to Reclaim Deserts

ALBUQUERQUE — New and increasing markets for agricultural chemicals were forecast at the International Arid Lands Conference held here recently. Attendance was more than 2,000.

Fifty-nine scientists from 25 nations assembled on the campus of the University of New Mexico under sponsorship of the American Assn. for the Advancement of Science, to discuss ways and means of making the world's wastelands produce more food for rapidly-expanding populations.

One third of the earth's land surface now either arid or semi-arid, could be developed for use as pasture and range land, they declared. Chemical fertilizers, applied to range land, have paid dividends. Weed-killers are being used to destroy aquatic plants that clog irrigation canals. Insecticides have proved their worth against grasshoppers and other pests that attack forage plants, the scientists said.

Water was a critical factor in all discussions. Some sessions dealt directly with it and covered such topics as rain-making, irrigation, estimating underground resources, and desalination of sea water. Conservation of existing water resources was also a major subject.

Can a reservoir be coated with a substance that would prevent evaporation? Australia is testing detergents in this regard, said Dr. B. T. Dickson, retired chief of the Commonwealth's division of plant industry. Evaporation can be stopped by a monomolecular film, he says, but tests have not reached the practical stage yet.

Can chemicals be used to kill weeds in irrigation ditches without eventually harming crops? L. N. McClellan, assistant commissioner and chief engineer of the U.S. Bureau of Reclamation, said experiments with miscible oils and aromatic oils show promise.

Another reclamation specialist, E. W. Elliott of Albuquerque, told how 2,4-D amine salt was being used successfully to kill salt-cedars in the Rio Grande River between Belen and Elephant Butte Dam.

Small airplanes have sprayed 2,4-D in droplet form to some 20,000 acres of shrub-clogged swamps in the San Marcial area of the river. The planes applied about two pounds of 2,4-D to the acre. The substance was mixed with 5 gal. water, ½ gal. diesel oil and a small portion of emulsifier.

Ground spraying rigs were also used. Large tank trucks, equipped with pumps and booms, permitted more intensive and more controlled application in areas where neighboring crops and useful trees had to be avoided.

Mr. Elliott, who is in charge of reclamation's maintenance and drainage division of the Middle Rio Grande Project, also discussed use of soil sterilants, employed principally to keep weeds away from structures.

He found sprayed materials superior to pellets because the latter do not permeate arid soil as well as they do in humid areas.

Forest Service officials told how chemical sprays were being used to eliminate sage brush, also. Eradication of such gives valuable range grass a chance to return and provide fodder and check erosion.

Herbicides are also used against mesquite and junipers. One study showed that an acre that included 176 junipers produced only 51 lb.

grass fodder. A nearby acre where trees had been removed, provided 240 lb. feed.

Turning from water-saving measures, the scientists considered ways and means of making the most of what nature provides.

Finding the best types of plants for various climatic conditions was a major topic, of course. But more than one agronomist stressed that "creating a favorable environment" for plants (principally through fertilizers) was important, too.

As stated by Dr. R. Merton Love, University of California agronomist: "There is no question of economic returns resulting from fertilization of unimproved ranges."

He described experiments in arid sections of California which showed the value of phosphorus and sulphur compounds in increasing the yield of resident legumes. Other tests used nitrogen fertilizers alone or in combination to increase the total production of forage and provide feed earlier in the season.

"In extensive tests, Martin and Berry found that yields of meat could be increased from two to five-fold," Dr. Love said. "The poorer the soil, the higher the increase in productivity."

He cited the example of one farmer who seeded and phosphated 350 acres in 1953 at a cost of \$8 an acre. The net return was about \$10 an acre the first year. A herd of 700 beef animals had access to the improved range for 50 days in the spring and averaged 46 lb. more than a comparable herd on unimproved range, he said.

R. O. Whyte, however, stressed that many backward areas of the world cannot afford fertilizer yet and must build themselves up economically from local materials before achieving commercial status.

Dr. Whyte, who is with the Food and Agriculture Organization of the United Nations in Rome, cited a belt of arid land "used and misused for centuries" stretching from Portugal to Pakistan. Some of this is man-made desert and could be returned to productive use by shelter-belts, water-spreading, reseeding, soil-building, and strict range management, he said.

Reseeding must be accomplished on a wide scale, however, according to Wayne Kessler, Arizona range specialist. Where livestock have a choice of forage, they eat the more palatable plants first and this ultimately favors the survival of undesirable and wasteful plants. C. S. Christian, officer in charge of Land Research Section for Australia, pointed out that wise use of fertilizers will help beneficial plants in their competition against weeds. He urged more ecological research and cost studies.

Botanists and ecologists turned to the problem of drought resistance in plants. Both Dr. F. W. Went of Caltech's Earhart Plant Research Laboratory and Dr. Michael Evenari of Israel's Hebrew University, said they believe that plants can be modified in this regard by chemical treatment.

"Put potassium on plants and their transpiration goes down," said Dr. Went. "Germinate certain seeds in salt solution and for some time the plant will lose less water than comparable plants."

They suggested that basic research along these lines would lead to useful knowledge in plant breeding and conditioning.

Dr. Evenari also spoke of experiments in Israel to combat the rapid

formation of a hard crust characteristic of some desert soils. After a rain, some crusts form so fast that seeds cannot sprout. He described tests with soil conditioners and also suggested that seed-conditioning sometimes accelerates germination enough to meet the crust problem.

Several sessions were devoted to salinity problems. As one example, P. J. Lyerly of the Texas Agricultural Experiment Station at Yaleta said that acreage in cultivation in Hudspeth County Reclamation and Conservation District No. 1 will be reduced about one half this year because of lack of satisfactory water or because of acute salinity problems.

Mineralization of irrigation water is causing much concern in other areas of the lower Rio Grande. Only leaching with excess water was suggested to solve the problem. But since water is in short supply, some other solution is needed.

De-salination of water by chemical means was discussed, but none of the methods were deemed to be economically feasible yet.

One of the active spirits behind the conference, Dr. Peter C. Duisberg of the Southwestern Irrigated Cotton Growers Assn., El Paso, pointed out that the big meeting raised more questions than it answered. But he added that it was useful for scientists of different disciplines and nations to compare notes.

Dr. Duisberg expressed hope that an organization can be formed to act as a clearing-house of information on desert land research, stating that it will be particularly helpful if laymen as well as scientists participate.

"Too often scientists pursue a problem by continually narrowing their field of study," he said. "We need to have other citizens along to remind them of the purpose of the study in the first place."

The scientists spent four days at the University of New Mexico, then took a two-day tour of the drouth areas of the Southwest. Conferences were then held for three days at New Mexico Institute of Mining and Technology at Socorro.

Supporting the meetings were \$6,000 raised by local farmers and businessmen, plus grants from the National Science Foundation, the Rockefeller Foundation, and the United Nations Educational, Scientific and Cultural Organization.

UNESCO's advisory committee on arid zone research held its first American meeting in conjunction with the conference.

Robert Q. Parks Named General Sales Manager Of Grace Chemical Co.

MEMPHIS—Robert Q. Parks has been named general sales manager of Grace Chemical Co. Since joining Grace Chemical in early 1953, Dr. Parks has been serving as manager of agricultural services.

Prior to his association with Grace Chemical, he was head of soil management and irrigation agriculture for the U.S. Department of Agriculture in Beltsville, Md. He was earlier connected with the Ohio Agricultural Experiment Station at Wooster; the U.S. Plant, Soil and Nutrition Lab at Ithaca, N.Y., and the USDA research division at Auburn, Ala.

Educated at the University of Arizona and Ohio State University, Dr. Parks is a member of the International Society of Soil Science; the American Society of Agronomy and the Soil Science Society of America.

NEW PACKAGE

WILMINGTON, DEL.—A new 2-lb. package of "Lignasan" fungicide, blue stain control chemical for lumber, has been announced by the Du Pont Co.



Glenn O. Middleton

Virginia-Carolina Names Glenn O. Middleton Manager at Dubuque

RICHMOND, VA.—Glenn O. Middleton has been appointed manager of the Dubuque, Iowa, sales office of Virginia-Carolina Chemical Corp. effective June 1, it has been announced by C. Cecil Arledge, vice president of the firm.

Mr. Middleton joined the company in 1937 as clerk in the East St. Louis, Ill., sales office. He soon was made cashier, and in 1947 was transferred to Dubuque as chief clerk when the office was opened. He was appointed to the position of assistant manager in 1950 and has served as assistant manager since 1952.

A native of Carbondale, Ill., he received his education in the local school and attended the University of Southern Illinois. Mr. Middleton succeeds Harold S. Vorhes, who recently resigned to form his own company.

At the same time Mr. Arledge announced the appointment of C. Aubrey Clayton to the position of assistant manager of the Dubuque office. Mr. Clayton has been associated with V-C for four years as salesman at the Memphis office. He is a graduate of Alabama Polytechnic Institute, Auburn, Ala.

Program Set for Fertilizer Safety Session in Virginia

RICHMOND, VA.—A session on fertilizer safety will be included in the 21st Virginia Statewide Safety Conference scheduled to be held here June 2-4. William C. Richardson, Southern States Cooperative, Richmond, will preside as chairman of the fertilizer section June 3. Co-chairmen of the section are Curt A. Cox, Virginia-Carolina Chemical Corp., Richmond, and Vernon S. Gornto, Smith-Douglass Co., Norfolk, Va.

Ralph J. Crosby, assistant vice president of Marsh & McLennan, Inc., New York, will appear on the meeting program. Topics to be covered in the session include "The Relationship of Accident Prevention to Performance Efficiency," "The Basic Principles of Successful Accident Prevention" and "The Importance of Accident Investigation."

The afternoon program will continue on the fertilizer safety theme with topics being covered as follows: "Opportunities That Supervisors Have to Eliminate Accident Causes," "Avenues of Approach to Correction Action" and "The Qualifications of Supervisor Applied to Accident Prevention."

TVA Not Competing With Industry, Chairman Says

MAZOO CITY, MISS.—The Tennessee Valley Authority is not competing with private industry for fertilizer markets, Gen. Herbert D. Vogel, chairman of the TVA board of directors, told agricultural specialists and farmers from eight states. He made the declaration in an address before members of a Mississippi State College-TVA-sponsored farm study tour of 16 counties.

Agricultural specialists and farm leaders of Arkansas, Alabama, Georgia, Kentucky, North Carolina, Tennessee, Virginia and Mississippi made the 900-mile jaunt to study farming operations, fertilizer demonstrations and cooperatives which are working with the agricultural extension service and TVA.

"TVA has a minor role in the fertilizer business," Gen. Vogel said. "It produces only 4% of the plant food value manufactured in the U.S. and only 2% of the total tonnage volume."

Instead of competing with private industry for fertilizer sales, the TVA chairman said, the agency "cooperates with other manufacturers to help them produce better fertilizers for farmers."

Gen. Vogel stressed the military value of TVA plants, and said the agency's fertilizer facilities could be converted to production of nitrates and phosphates for munitions in a single day. He also said that TVA fertilizer is supplied at price advantage to farmers only for test demonstration purposes.

Second Edition of Chemical Facts Book Now Available

WASHINGTON—The second edition of "The Chemical Industry Facts Book" was published recently by the Manufacturing Chemists' Assn. The 60-page work contains 15 chapters and is well illustrated with charts, graphs and tables. One 14-page chapter deals with chemicals and crops. About 100,000 copies of the first edition, published two years ago, were distributed.

According to the publisher, the second edition is more complete than the first, offering an additional 52 pages of information, including such features as a listing of trade associations and professional societies identified with chemical manufacturing. The single-copy price of the Chemical Industry Facts Book is \$1, postpaid. Discounts are available in bulk quantities. Headquarters for the association are at 1625 Eye St. N.W., Washington 6, D.C.

James A. McCoubrey Research Post with North American Cyanamid

TORONTO—North American Cyanamid, Ltd., has announced the appointment of Dr. James A. McCoubrey as manager of its newly formed market research department.

Prior to joining North American Cyanamid, Dr. McCoubrey served with the research department of Canadian Chemicals, Ltd. He will conduct market surveys to provide information for decisions on plant expansion, product diversification, and development of new products in Canada.

OFFICE MOVING

BURLINGTON, ONTARIO — The American Potash Institute's Canadian office is moving to 342 Brant St. E.

Fertilizer, Pesticides Ranked with Top Chemical Developments

WILMINGTON, DEL.—Compounds that enrich the soil, control insects and contribute to increased meat and dairy production rank among the most useful chemical developments of the last 35 years.

That's the word of a panel of nine experts, distinguished in the fields of science, education and publishing, who were asked to make the selection to mark Chemical Progress Week, May 16-21. The results of their survey appear in the May-June issue of "Better Living," the Du Pont Co. employee magazine.

In all, 27 developments were singled out by the panel. Synthetic fertilizers, synthetic insecticides and feed compounds were placed among the 10 most useful developments. Leading the list were synthetic fibers, antibiotics and synthetic plastics.

Davison Appoints Two Research Men

BALTIMORE—Pierre F. Gunder and James A. Long, Jr., have joined the Research and Development Division of the Davison Chemical Co. Division of W. R. Grace & Co.

Mr. Gunder has been assigned to the research engineering department at the company's Curtis Bay Works in Baltimore. He completed his work for a degree in chemical engineering at the College of the City of New York after having spent 2½ years in the army chemical warfare service. Since leaving school, Mr. Gunder has worked with the design and development agency of the army transportation corps board, and with National Lead Co.

Mr. Long has been assigned to the development department at the company's Baltimore office. Mr. Long was in the armed services from January, 1941, to January, 1946, when he was discharged with the rank of ma-

jor in the engineers' corps. He then attended Lehigh University where he obtained a B.S. degree in chemical engineering. Since graduation Mr. Long has worked with the Barrett Division of Allied Chemical & Dye Corp., Luken's Steel Co., and W. C. Hamilton & Sons.

Northeastern Phytopaths Schedule Meeting

WEST SPRINGFIELD, MASS.—The annual winter meeting of the Northeastern Division of the American Phytopathological Society will be held on Nov. 3-4 at the Eastern States Farmers Exchange, Inc., West Springfield, according to B. H. Davis, professor and research specialist in plant pathology at Rutgers University, New Brunswick, N.J. Mr. Davis is secretary of the division. Program details will be worked out presently, Mr. Davis said, and announcements will be made at a later date.



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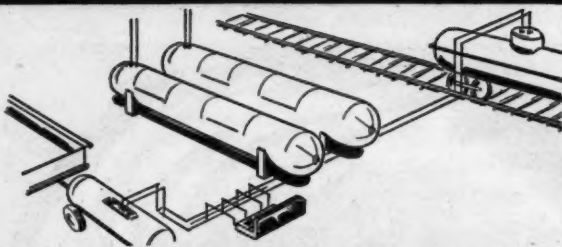
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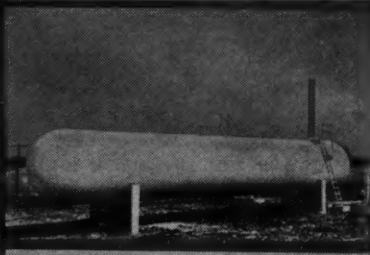
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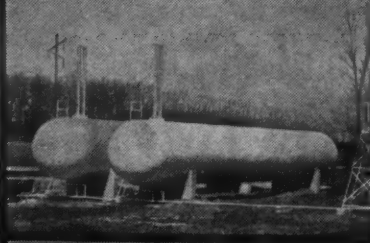
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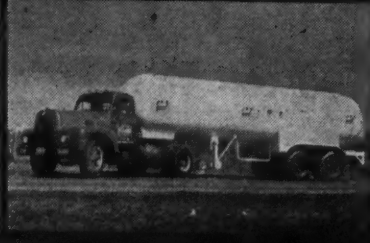
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INSECT AND PLANT DISEASE NOTES

Armyworm Outbreak
In Southeast Virginia

BLACKSBURG, VA. — Virginia's first definite armyworm outbreak of the year has been reported in southeastern Virginia. Damage reported so far has been only to oats, but other small grains may be attacked. If the worms remain unchecked, serious damage can be expected. Toxaphene, TDE, DDT, and methoxychlor at about the rate of 2 lb. actual material an acre should control the worms effectively.

Alfalfa weevil infestations continue to be reported from additional counties. The number of truck-crop and garden insects is increasing and will continue to do so for the rest of the season. Flea beetles seem to be causing the most concern to growers on the Eastern Shore.

Weevils, Other Pests
Plague Maryland

COLLEGE PARK, MD. — Alfalfa weevil larvae continue to feed on unprotected alfalfa in many sections. Damage to the second growth by larvae and new adults has been noticed in various localities on the Eastern Shore.

Pea aphids are light on the Eastern Shore, but still quite heavy in some fields in central Maryland. Spittlebug adults were found in Worcester and Wicomico Counties. Damage by spittlebugs should soon be over. As yet no serious armyworm infestations have been seen or reported, although Delaware and Virginia have reported damage. Grain fields all over the State should be watched closely for infestations. Cutworms reported damaging corn in Dorchester County.

Colorado potato beetles and flea beetles are active on potatoes and tomatoes on the Eastern Shore. Bean leaf beetle and Mexican bean beetle are doing damage to snap beans on the lower Eastern Shore. Flea beetles are present on sweet potato foliage in Wicomico County, and it will soon be time for gold beetles.

Vegetable weevil damage to tobacco in beds has occurred on a number of farms in Calvert County. Use DDT or lead arsenate for its control.

Cattle have been observed running from heel flies in Washington County. Sprays are not effective against these flies. Provide shade or ponds for protection of animals.—Theo. L. Bissell and Wallace C. Harding.

Corn Borers Begin
To Stir in Iowa

AMES, IOWA — European corn borers are developing about 2 weeks ahead of last year. Present indications are that we should have first eggs in central Iowa by June 1. There will be corn tall enough to be attractive.

Half grown armyworms are feeding in oats and bromegrass. No serious damage has been noted yet. Reports and observations indicate spotty cutworm damage by black and dingy cutworms to newly-sprouted corn in Page, Tama, Grundy, Union, Harrison, and Monona Counties. Worms range from 2nd to 4th instar. Damage includes leaf feeding and cutting off of plants above and below ground level.

A big hatch of grasshoppers has occurred in southern and western Iowa. Up to 10 per square yard in pastures and thin hay fields, up to 20 per square yard in field edges, lawns, and gardens. Major species is the lesser migratory grasshopper, with 10% two-stripe grasshopper.

Potato flea beetles are attacking potatoes and Colorado potato beetles are also out feeding on potato leaves.

Clover mite is doing damage on apple trees in western Iowa. European red mite eggs are hatching, and aphids and leafhoppers are damaging roses.

Stable flies are beginning to appear in southwest Iowa there was an average of 1 per animal this week. Fly numbers will continue to increase. Horn flies continue to increase in numbers. They now range up to 150 per animal in southwest Iowa and 100 per animal in central Iowa.

Cattle grub adults, often called heel flies, have been "goaded" cattle considerably in many parts of Iowa. There is no positive method of preventing this.—Harold Gunderson.

Minnesota Reports
Pests Developing

ST. PAUL, MINN. — Codling moth adults have emerged and were trapped in large numbers in southeast Minnesota May 18-20. Plum curculio adults have been found in the Twin Cities area and in south-east Minnesota. Some curculio damage was found on first cover stage apples in the LaCrescent (south-east Minnesota) area.

During the week May 15-20 grasshopper egg surveys were continued in Central and Northwest Districts of Minnesota. In Anoka, Sherburne and Morrison Counties considerable hatch and some spraying have already been carried out. Farmers in these counties have been alerted to the importance of the problem. In Todd County (central Minnesota) hatch of *Melanoplus bivittatus* and *M. mexicanus* was light, but warm weather the latter part of the week was expected to accelerate development.

European corn borer pupation averaged 37% on May 20 in Cottonwood, Murray and Nobles Counties (south-west Minnesota). Approximately 1% emergence was observed in these counties. Pupation averaged 39% in Martin and Faribault Counties (south-west Minnesota) on May 20, but no adult emergence was noted.

Red-Banded Leaf
Roller in New Jersey

NEW BRUNSWICK, N.J. — Red-banded leaf roller egg masses are mostly hatched in southern New Jersey and codling moth emergence is noticeable around packing sheds in that area.

Onion maggot damage has been heavy throughout the state, where earlier warnings were disregarded. Adult flies were still found on onion plantings in South Jersey on May 13th and thrips have moved in heavily on bunching onions.

Armyworm activity is being reported in some parts of the state and barley growers have been urged to watch for this pest.

Downy mildew has been found in spinach in parts of Cumberland County. Growers are advised to pick as quickly as possible in any field where the mildew is present. — Leland C. Merrill, Jr. and Spencer H. Davis, Jr.

Cotton Pests Show in
Georgia This Week

ATHENS, GA. — Boll weevils have begun to show up on young cotton in South Georgia. Although hibernation studies conducted by Dr. C. M. Beahm, Entomologist, Georgia Experiment Station, Experiment, showed very light carry-over of weevils, there should be on the lookout for possible moderate to heavy infestations in localized areas.

Inspections for weevils in seedling cotton are made by examining 10 plants while walking across a field.

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ol include aldrin, BHC, dieldrin,
drin, heptachlor and toxaphene.—
R. Jordan.

Great Insect Activity Marks Illinois Report

URBANA, ILL. — Corn borer de-
velopment is still approximately two
weeks earlier than normal. In the
uth third of the state, pupation is
most complete and moth emergence
as begun; in the central third, pupa-
on varies from 50 to 75% and an
ccasional moth has emerged; in the
orthern third, pupation is from 40
to 60% complete except in the ex-
treme northeastern section, where it
aries from 25 to 40%.

In much of Illinois, moth emerg-
ence may occur the first two weeks
in June, at which time corn will not
be favorable for borer survival.

Adult chinch bugs are killing oat
plants and occasionally wheat plants
in some fields in eastern Illinois and
are depositing eggs that should begin
to hatch this week.

Moderate numbers of armyworm
moths are still noticeable around
lights at night in central Illinois,
and occasional small armyworms can
be found in rank grains and grasses
throughout the central section. In
southwestern Illinois, armyworms
range in size from small to nearly
full grown. Although the infestation
is spotted, a few fields warrant an
application of dieldrin or toxaphene.
Whether or not parasites and diseases
will help to control this generation
of armyworms cannot yet be de-
termined.

Nymphs of tarnished plant bugs
are becoming very abundant on
clovers and alfalfa. Although con-
trol measures may not be neces-
sary at present, second growth of
alfalfa and clover may be damaged.

Damage by lesser clover leaf weevil
shows as wilting stems in fields of
red clover and ladino. Early fields of
corn may be attacked by cutworms,
also.—H. B. Petty.

Armyworm Abundant in Missouri Fields

COLUMBIA, MO.—Armyworms in
barley are reaching the critical stage.
Although the worms are still small,
even the small ones will start cutting
heads as soon as the grain begins
to turn. Farmers were being warned
not to wait too long before spraying
barley. Toxaphene, 2 lb. an acre or
dieldrin at 4 oz. an acre, is being
recommended.

Grasshopper business is picking
up. In the drier sections of the
state, those rains of last week
seemed to step up the hopper hatch.
We are still expecting grasshopper
trouble this year. If it is another
dry summer, you can expect a lot
of trouble. It now becomes obvious
that last fall, the hoppers did not
concentrate their eggs in the egg
beds in the usual manner. They
seemed to pick out any place that
seemed suitable, and plugged a few
eggs there. Although there are still
normal egg beds in some places,
by and large, the young hoppers
are much more spread out than
usual.

Some variegated cutworms are
showing up in small grain. Most of
these will be called armyworms.
When they are present in fields
sprayed for armyworms, you may
have some complaints about poor kills
since the worms will not be killed.

These cutworms feed fairly close
to the ground, and especially in rank
or lodged grain, rarely get up on the
oliage covered with insecticide. The
variegated cutworms are not numer-

ous enough in most fields to hurt the
grain. They may cause some damage
to legumes in the grain.—Stirling
Kyd and Geo. W. Thomas.

Fall Armyworm Invades Idaho

GRANGEVILLE, IDAHO — An in-
vasion of army cutworms is threaten-
ing 50,000 acres of fall sown grains
on the rich Camas prairie in this
central Idaho county.

Between 200 and 500 acres of fall
sown grain already have been plowed
under in one area and Idaho County
Extension agent George Cook said
more plowing will be necessary. He
said some fields already are reported
beyond salvage.

Airplane spraying was being used
by some farmers in an effort to
combat the cutworms, but Dr.
Hugh Manis, University of Idaho
entomologist, called in for technical
advice, said its effectiveness de-
pended on growth and infestations.

He said there is no seed treatment
of any value in controlling the army
cutworms and that sudden warm
weather could promote rapid emer-
gence and cause a serious threat to
crop production on the prairie.

Dr. Manis said up to 25 army cut-
worms per foot had been found in
some fields.

West Tennessee Lists Its Insects

KNOXVILLE, TENN. — Rough-
headed corn stalk beetle, also known
as the sugar cane beetle, may give
serious trouble this year, particularly
in West Tennessee. This pest dam-
aged young corn in scattered areas
last year mainly in west Tennessee
and some in middle Tennessee.

Elm leaf beetle and its accom-
panying larvae are expected to be
wide-spread on elm trees for the
remainder of the season. There will
be three generations this summer.

Vegetable weevils have been found
notching and eating in tobacco plant
beds in the state. For control, cryolite,
toxaphene or chlordane is recom-
mended.—R. P. Mullett.

Apples Attacked by Curculio in Indiana

VINCENNES, IND.—The cool and
moist weather has prolonged plum
curculio activity on apples. Lead ar-
senate or dieldrin should be continued
to be used in this cover spray as
fresh egg laying punctures can still
be found.

Larvae of red-banded leaf roller
are now large enough so that they
can be readily found where infesta-
tions are present. A few orchards in
the Vincennes area have enough
larvae present to warrant the use
of TDE in this cover spray.

Codling moth eggs laid between
May 5 and May 7 hatched at Vin-
cennes (Knox Co.) on May 17. Eggs
laid between May 8 and 14
are in the red ring stage. Oviposi-
tion for first brood moths in the or-
chards has not, as yet, reached its
peak, but thorough protection for
codling moth is needed from this
date on. Approximately 50% of the
moths in emergence cages had
emerged as of May 16.

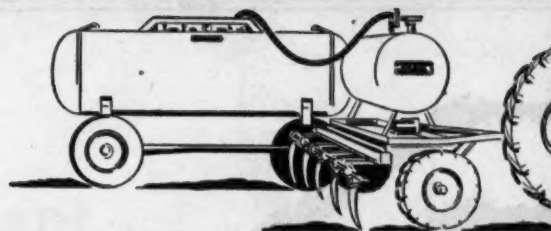
Weather conditions have not been
favorable for increases in orchard
mite populations; nevertheless, com-
parable heavy infestations of Euro-
pean red mites, that will likely in-
crease rapidly, are now present on
apple trees where no dormant sprays
were applied.—D. W. Hamilton.

Grasshoppers Getting Under Way in New Mexico

STATE COLLEGE, N.M. — The
yellow clover aphid has hit its stride
now and has shown up in large num-
bers throughout the alfalfa growing

(Continued on page 17)

Sure way to BIGGER PROFITS

NH₃ANHYDROUS
AMMONIAwith storage and handling
equipment built by BEAIRD

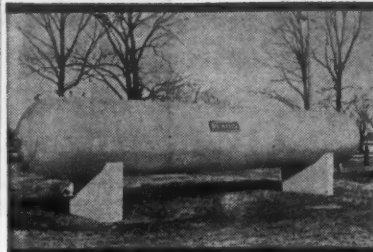
TODAY'S doubled demands for Anhydrous Ammonia mean doubled profits for you if you have adequate storage and handling equipment. Beaird helps you meet these equipment requirements with the first complete line of equipment for every plant and field need. Now, through Beaird you can consolidate your purchasing, financing and service responsibility at a single source. You also benefit from the latest design improvements that make NH₃ easier, safer to use, and from Beaird's experienced engineering and planning assistance to help you with your storage requirements — all without extra cost.

More and more dealers are relying on Beaird equipment for the extra storage facilities needed to meet today's doubled production and demand. At the plant or on the farm, Beaird safety-built storage and handling equipment is your sure way to bigger profits in anhydrous ammonia. *Before you buy, ask your Beaird representative about a planned storage and field equipment program designed to fit your requirements.*



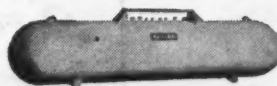
FOR APPLICATION

Beaird applicator tanks — 110, 150, and 200-gallon sizes. Available unfitted or fitted with highest-quality fittings. Gleaming white "Weather-Weld" enamel finish.



FIELD STORAGE

Beaird packaged storage station available for do-it-yourself installation with all necessary pipe and fittings, pump and safety controls. Shown: 6,000-gallon; other sizes from 2,000 to 30,000 gallons.



MOBILE FIELD SUPPLY

Beaird truck and trailer tanks, 500 and 1,000-gallon sizes, equipped with internal baffles to meet all state regulations. Dual fill valve couplings cut filling time in half. Long lasting gloss white "Weather-Weld" enamel finish.

THE J. B. BEAIRD
COMPANY, INC.

Shreveport, Louisiana

Stockton, California

BEAIRD



WORLD REPORT

Industry News from Everywhere

By GEORGE E. SWARBRECK
Croplife Canadian and Overseas Editor

The pattern of production in the British sulfuric acid business has changed remarkably as a result of the expansion undertaken in the past five years. The British had a sharp lesson in 1950 when they realized how dependent they were on imports of elemental sulfur.

So far as the manufacture of acid was concerned, 57% of the output was made from elemental sulfur, 5% from imported pyrites, 14½% from sulfur in spent oxides, 8% from sul-

fur in zinc concentrates, and 5½% in sulfur from anhydrite. Thus indigenous sources accounted for only 28% of the U.K.'s total production of sulfuric acid.

It was because these facts were staring them in the face that the British manufacturers started their program of conversion and reconstruction with the aim of reducing the dependence on imported sulfur in the elemental form. It was intended to increase the production of pyrites

acid to 40% of total output, extend the capacity of spent oxide and anhydrite, and to restrict the use of elemental sulfur burning capacity to that needed to fill the gap between demand and the acid available from plant using other raw materials.

The program has been successful. The British Sulfur Corp. now reports that the proportion of acid made from elemental sulfur has fallen to 36%; that made from pyrites has risen to 32%; spent oxide acid accounted for 19%; zinc concentrates 8%, and anhydrite 5%. By 1956 the corporation expects that the proportion made from elemental sulfur will fall to only 23% while pyrites will provide 24% and anhydrite 18%.

Aid for India

A technical cooperation program was signed recently in New Delhi between the governments of the U.S. and India. Because local production and planned imports of nitrogen fertilizers fall short of India's requirements, it is proposed to acquire about

44,000 tons of fertilizer to meet the shortfall and so assist food production in India.

To be acquired outside India, subject to adjustment within budgetary limits are 12,000 tons urea, fertilizer grade, prilled or shotted 44-45% nitrogen; 14,000 tons ammonium sulfate-nitrate, granular containing not less than 26% nitrogen of which not more than 7% is nitrate form; 16,000 tons ammonium sulfate, white crystalline containing 20.5% nitrogen, and 2,000 tons nitro-chalk, ammonium nitrate limestone, pellets or granular, containing not less than 20.5% nitrogen.

The U.S. is to provide \$4 million for the procurement of the fertilizer and for their transportation. The Indian government is paying a part of the cost also.

Egyptian Policy

The Agricultural Credit Bank Egypt has agreed to buy 100,000 tons calcium nitrate from the Suez Fertilizer Co. at a price slightly lower than that charged for previous deliveries. This will enable the bank to continue the policy of reducing price of chemical fertilizers to farmers, a system introduced some months ago.

The bank has also decided to purchase fertilizers direct from suppliers abroad in order to cut costs. A mission is to be sent to visit fertilizer producing countries with a view to arranging imports at the most advantageous terms.

The Suez factory is stepping up output to meet the demand. In 1953 the offtake was reported at 160,000 tons compared with 120,000 tons in 1953.

Western Potash

Negotiations are reported to be in progress between the Western Potash Co., a Canadian firm, and F. H. McGraw & Co. of New York in connection with the development of Western's property in Saskatchewan.

Frank Welters, president of Western Potash, states that the McGraw firm and a group of American and Canadian industrial and financial firms may put up \$17.5 million in order to allow the property to be put into commercial production with a potential output of potash of 1,000 tons a day.

However, before the go-ahead is given several engineering studies have to be made but it is expected that a decision will be made before the first week in July.

Phosphate Shipments

The British Phosphate Commission reports that in the year ended July 30, 1954, the total amount of phosphate shipped from Nauru and Ocean Islands in the Pacific was 1,381,700 tons.

Of this total, 863,300 tons went to Australia, 432,057 tons to New Zealand and 85,900 tons to the U.K. In addition, the commissioners purchased from the Christmas Island Phosphate Commission 305,827 tons of phosphate, all of which was delivered to Australia.

The U.K., under the terms of a working agreement, is entitled to a greater share of the Nauru-Ocean Islands supplies but the entitlement has never been taken up in full. The British preferred to draw their need from North Africa because of the shorter haul.

However, rising prices in that market may result in the British calling for their allotment in full and this in turn, may mean a general price rise all around.

ARMY WORM INVASION

HAVANA, ILL.—Indications point to a full scale army worm invasion in Mason County, Ill., according to Earl B. Terwilliger, farm adviser.



The new, improved FLY FLAKES

- Kill flies in minutes
- Kill resistant strains
- Kill maggots
- Are economical-to-use
- For dairy barns, feed rooms, poultry houses, manure piles, outside areas.

FLY FLAKES, outstanding last year, are even more potent this year. The new, improved FLY FLAKES are the simplest, most effective and yet the most economical control devised.

Available in 1 lb. cans, 2, 5 and 10 lb. bags, and 25 lb. drums



merely **1** scatter by hand



watch **2** die



sweep **3** up

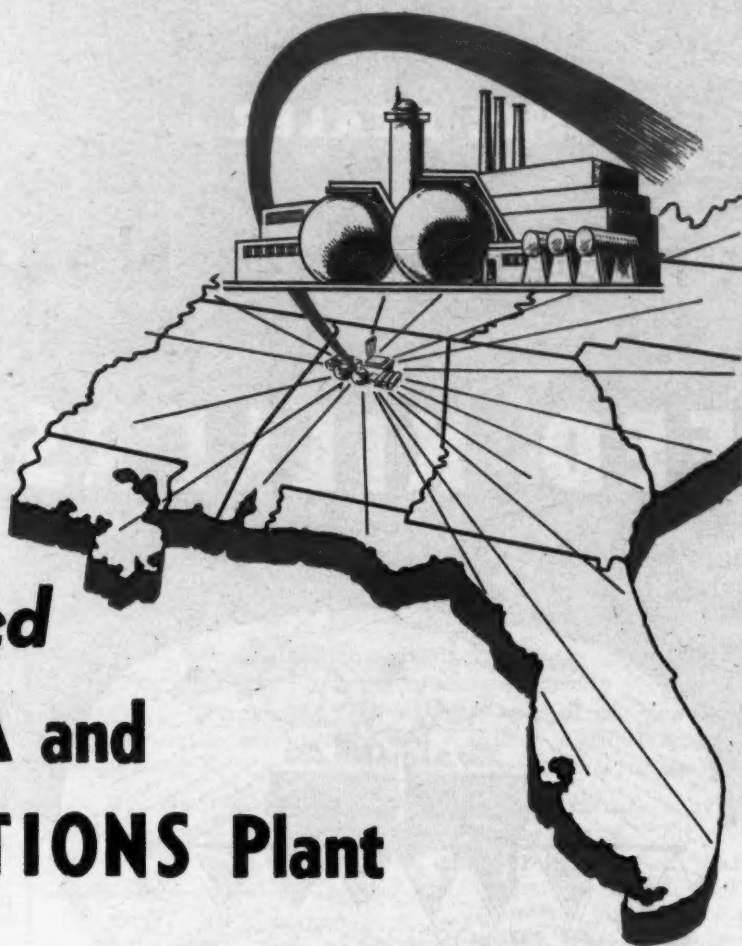


OLIN MATHIESON CHEMICAL CORPORATION

Insecticides Division

ONE PARK AVE., N.Y., N.Y. • BALTIMORE 3, MD. • LITTLE ROCK, ARK.

Now Building at Ketona, Alabama Southeast's Most Centrally Located ANHYDROUS AMMONIA and NITROGEN SOLUTIONS Plant



KETONA CHEMICAL CORPORATION, jointly owned by Hercules Powder Company of Wilmington, Delaware, and Alabama By-Products Corporation of Birmingham, will place in operation late this year an ultra-modern new plant at Ketona, Alabama, to produce anhydrous ammonia in both commercial and refrigeration grades for Southeastern agricultural and industrial needs and nitrogen solutions for the region's fertilizer mixers.

The plant will be the first in the nation to be based entirely on coke oven gas. It will have an initial capacity of 45,000 tons of anhydrous ammonia, and nitrogen solutions in formulations preferred by fertilizer mixers in the Southeastern territory.

New Plant to Offer These Outstanding Advantages

Fast Deliveries — Lower Shipping Costs — Strategically located at a suburb of Birmingham; the geographic center of the fast growing Southeast, the plant will be able to save many users of its products time and money on delivery costs. This is an increasingly important factor in these highly competitive times.

Dependable Source of Supply — Coke oven gas, the plant's source material, will be drawn from the close-by Tarrant Coke facility of Alabama By-Products Corporation,

the nation's second largest strictly commercial plant.

Responsible Ownership — Joint ownership and supervision by two of America's large, nationally-known companies and an experienced management and staff will assure maintenance of quality standards at all times.

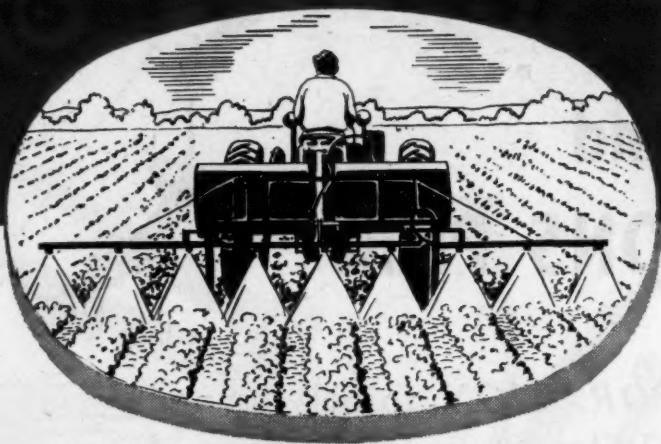
For further information on how this centrally located Southeastern plant can serve you economically and efficiently, write Alabama By-Products Corporation, Sales Agents, P. O. Box 354, Birmingham, Ala.

KETONA CHEMICAL CORP.

KETONA, ALABAMA

MR. DEALER

Your Customers Need WEED KILLERS!



**You Can Sell Them
Thompson-Hayward DED-WEED
with Confidence, because...**

You know that DED-WEED represents the latest advance in agricultural chemistry. Every DED-WEED product is farm-tested...of proven effectiveness...economical to buy...and easy to use.

Whether a customer wants to control weeds in field or pasture, there is a Thompson-Hayward DED-WEED formulated for his specific need. Sell DED-WEED for troublesome weeds. Sell DED-WEED for woody growth and hard-to-kill weeds.

Stock up now on the formulations of Thompson-Hayward DED-WEED, needed in your locality. Be ready to meet the demand that is bound to come soon.

Our Local Staff Can Help You and Your Customers Thompson-Hayward maintains warehouses of our own and sales offices in 18 different cities. The Thompson-Hayward headquarters nearest you is staffed with men who know your particular local conditions and what products will serve your customers best. Don't hesitate to call the Thompson-Hayward office nearest you at any time for advice on any agricultural chemical problem.

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Includes...

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Dieldrin Spray WE-15
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Tri-6 (BHC)
Ded Tox (DDT Products)
Phosfume (Parathion Products)
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FLY SPRAYS

Dairy Cattle Spray
Methoxychlor
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Lindex (Lindane Products)
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WOOD PRESERVATIVES

(Containing Penta)
Termi-trol
Permagard

GRAIN FUMIGANTS

Fumigas
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DISINFECTANTS

Animal Dip (Coal Tar)
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CRUDE DRUGS

VITA-RICH FEED FORTIFIERS

MIN-RICH TRACE MINERALS

POULTRY AND HATCHERY SUPPLIES

SEED DISINFECTANTS AND INOCULATORS

Rain Peps Up Crops and Pastures In Mid-South

MEMPHIS — Rains in the Mid-South have aroused crops of cotton and soybeans from the spring beds and added length to pasture grasses.

Weekly crop reports from extension officials of Alabama, Arkansas, Mississippi and Tennessee disclose that rains were general and heavy enough to bring up spring crops which had been dormant during the dry weather of the previous two or three weeks.

Extension officials in Alabama reported that cotton, corn and pastures were helped most. Prolonged dry weather had threatened the state's crops, which had suffered a severe blow from the spring freeze.

In West Tennessee, Judd Brook district agent at Jackson, said "weather during the past week was beneficial for spring planting as most of the cotton crop has been planted."

"Corn planting is making good progress and more than half of the crop has been planted. Early corn has some irregular stands due to the activity of cut worms."

"Small grains and truck crops are showing good growth and pastures are better than they have been in many years. There has been much activity in setting sweet potatoes as some tobacco has been set."

Rains in many parts of Mississippi proved highly beneficial to all crops according to Agricultural Extension Service specialists.

Late planted cotton and corn are expected to benefit especially, as in home gardens, pastures and truck crops.

Cotton planting was just about completed throughout the state and corn planting was reported as about 80% completed. L. H. Mosley, district extension agent at Stoneville, said the rains were badly needed to bring some late planted cotton to a stand.

In the South Mississippi truck crops areas, the rains are expected to improve both quality and production from cabbage, beans, pepper, tomatoes and other vegetables, according to Chelsey Hines, extension horticulturist.

Statewide rains in Arkansas helped germination of cotton and other crops recently planted, eased a mild threat of a spring drouth, but caught some newly-cut hay crops—such as oats on the ground, doing some damage.

On the whole, the crop picture was good, said the Extension Service. Cotton planting is practically completed in most of the major cotton-growing counties, with some fields already chopped.

About 90% of the rice acreage has been seeded. Soybean planting continues, with late planting expected.

In sections of South Arkansas some fields of early corn were reported as knee high and a small acreage was ready to be "laid by."

A report on the Bradley County tomato crop said tomatoes were doing "very well," and that about 90% of the plants have been started and tied. Small tomatoes have appeared on plants in Ashley County, said the Extension Service.

SOYBEAN DISEASES

WASHINGTON—About 50 diseases attack soybean crops in the U.S., according to the U.S. Department of Agriculture. Estimates for the entire country covering the 10-year period 1942-51 show that annual loss amount to more than 31 million bushels of soybeans, or approximately 12% of the crop.

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Better Selling

A SPECIAL CROPLIFE DEPARTMENT TO HELP RETAILERS IMPROVE MERCHANDISING KNOW-HOW

Growing Fertilizer Sales Help Michigan Farm Service Firm Double Business in 10 Years

Richland Farm Service Co., Richland, Mich., has seen its business more than double in the past 10 years under the direction of its owners, Doyle and Carl Bauserman who took over the firm in 1945.

How these owners overcame the effects of a declining demand for coal, one of the earlier mainstays of the business, was related in a recent issue of "The Feed Bag," which tells the story of how the sale of anhydrous ammonia more than made up for losses sustained in the decline of the fuel business.

In fact, the article says, the total sales volume of ammonia has continued to forge ahead since July, 1953, when this line was first taken on. The Bauserman brothers look for it to become the most important adjunct to their \$250,000 annual feed business.

The brothers have found that not only is the liquid fertilizer a profitable item in itself and fast growing in demand, but there is money in selling and leasing the applicators for it.

They have installed bulk storage of 80,000 gal. for the anhydrous ammonia. In addition, they have agencies for Gotcher, Hoosier and Dempster applicators. Sold outright, these bring \$300 or more. They are rented to farmers at a rate of \$1 per acre. Applications by Richland Farm Service customers have averaged 50 to 100 lb. an acre and the liquid fertilizer retails at \$200 a ton.

Through educational efforts of Richland Farm Service and extension farm agencies in the state, it is not hard to convince farmers that anhydrous provides cheap nitrogen, since it contains 82½% of that element which becomes immediately available to the corn or whatever other crop it is used on.

The first year of operation, Richland Farm Service sold anhydrous ammonia for 6,000 acres for a sales total that was edging its way well toward the six-figure mark. The owners expect the total to climb considerably this year and the demand has given them confidence to erect another bulk station, which was

put into operation as a one-man installation this spring.

It is located approximately 30 miles from Richland to give the firm a new territory. The location is at Mendon, Mich.

The Bausermans claim one of their best moves was erection of a 45x70-ft. warehouse in 1953. This gives them storage for a growing business in conventional forms of fertilizer, of which they stock three brands. It also provides room for a well-equipped certified seed plant.

Several thousand bushels of these seeds are sold in the nearby area, which is a fertile general farming country, better than the average land area of Michigan.

These smaller items are displayed in or near the office where store traffic is greatest to provide many impulse sales.

About 1,000 tons of dry fertilizer are merchandised each year. Adding the anhydrous ammonia has been of advantage in extending fertilizer sales season since farmers begin buying the liquid ammonia in March for use on meadows, pastures, and grain crops and continue into June when it is used to sidedress growing corn.

The Bausermans believe firmly in the value of advertising and carry out a regular program. This includes a regular series of advertising spots on radio stations nearby; display advertising each week featuring items of current interest placed on the farm page of a daily newspaper in Kalamazoo, 10 miles away, and regular reminders in a neighborhood shopping guide.

The firm has few credit problems, trying to keep credits as nearly as possible on a 30-day basis. However, this is relaxed for customers with substantial standings as individual circumstances dictate.

Deliveries are made free anywhere within the store's area. Mobile units holding 1,000 gal. of liquid on four-wheel trailers are used for delivery of anhydrous ammonia.

Tetrakote Distributors Named by Douglas

ST. PAUL—Floyd R. Olsen of Farmers Union Grain Terminal Assn. and Earl W. Seldon of the Seldon-Watts Seed Co., St. Paul, have been appointed distributors of Tetrakote, new liquid protectant to prevent wheat infestation. W. C. McCaslin of Douglas Chemical Co., St. Paul, announced the appointments.

BUCKTHORN DRIVE

MADISON—An all-out drive is under way to rid Wisconsin of buckthorn—a bush responsible for the spread of leaf rust, a serious menace to oats. All farm groups are being asked to cooperate in the voluntary drive, says Earl Wade, University of Wisconsin plant disease specialist. The drive was agreed upon at a recent meeting of plant disease workers at the university and in the State Department of Agriculture. Leaf rust on oats, also known as crown rust, last year resulted in an estimated \$3,000,000 loss to Wisconsin farmers.



SHOP TALK

OVER THE COUNTER

FOR THE DEALER

By EMMET J. HOFFMAN
Croplife Merchandising Editor

"But I can't afford to put on any more fertilizer. It costs too much to build a new milkhouse, I just don't have enough money."

These are typical comments heard by dealers in the tight farm cost-price squeeze. Farmers are shying away from buying the things they need—many don't even wish to borrow the needed cash. But John Doneth, Michigan State College agricultural economist, says farmers are erring in being too conservative in use of credit.

Mr. Doneth mentions one Michigan farmer that spent only \$500 for fertilizer in 1952 on 250 acres of cropland. Soil tests showed this was not enough. He doubled his application the next year and last year he spent \$2,000 of borrowed money. By deciding to go into debt, this farmer increased his profits in the last couple of years while most farm earnings have been dropping.

Mr. Doneth thinks that many farmers are using makeshift operations where they are in a position to get a loan and go on to bigger or more efficient operations.

A rule of thumb sometimes used was that total indebtedness may approach one half the total assets of the business. That figure has been revised somewhat because of present price levels to 40% indebtedness, Mr. Doneth adds.

Dealers, because of their constant contact with farmers, can be influential in passing out some sound advice when the occasion presents itself. Again paraphrasing Mr. Doneth, farmers should not overestimate future income; they should not underestimate expenses, and they should allow enough leeway for poor crop years and low prices.

Dealer Promotion

Here's good luck to an association which is wisely embarking on a promotion campaign to help its dealer members sell more products. It's good to hear reports of an increasing number of these campaigns because it indicates an awareness of dealers and manufacturers of spreading the benefits of agricultural chemicals to farmers.

The Great Plains Agricultural Ammonia Assn., according to Barney A. Frankl, president, has hired the L. W. Ramsey Advertising Agency to prepare advertising and merchandising material and to coordinate publicity projects in behalf of agricultural ammonia.

Objectives include stressing the value of a balanced fertilizer program based on soil testing for maximum benefits from nitrogen application. All items being prepared will be such that the member's name and brand can be featured. The first promotion kit has already gone out to members and kit No. 2 will be presented as part of the association's Midwest Trade Show program scheduled for Des Moines and Ames, Iowa, July 20-21.

MORE FARM PRODUCTION

WASHINGTON—Today 8½ million U.S. farm workers are producing more than 13½ million workers did 30 years ago. Production per man-hour has more than doubled.



By RAYMOND ROSSON

County Agent, Washington County, Tenn.

Today, 87 years ago, was our first Decoration or Memorial Day. He was the young man or husband, perhaps a father, who left his plow in the furrow; his books on the desk; his hammer on the bench or his business on Main St., and marched away for us. He had grave responsibilities.

Who's Who may have us listed, or we may live in the last house up the hollow or on the half section over the river or maybe on East End Blvd. In any case, our responsibilities are great.

As advisers (and that is what good dealers are and the same thing applies to county agents) we need to prove to our fellows that we at least have more than one talent. We are all salesmen, in a way, but don't you think we need to look "out yonder" when we advise or when we sell a farmer a ton of fertilizer or some certified seed. We must think about, "How much good will the advice or merchandise do?" "Will it help to grow better alfalfa or grass or grain, to make cheaper milk, beef, pork or eggs?"

"Will it help to build soil? (Conserving soil only means to keep it as it is). Let's build it and it will help to establish homes, build schools, support churches, erect hospitals, organize the rural communities and develop leaders to work, play and worship together. Remember, "From good acres, big cities grow."

P.S.—Bill: You know my dealer told me the same thing my county agent told me. Well, why not?

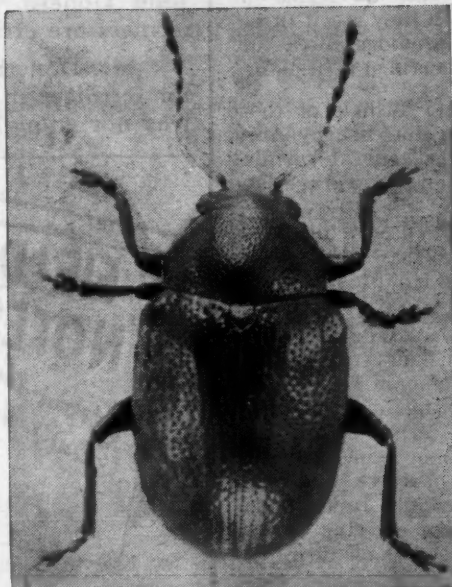


REPLACE COAL WITH HOTTER ITEM—Doyle and Carl Bauserman, owners of Richland Farm Service Co., Richland, Mich., discuss sales of anhydrous ammonia, volume of which has more than offset shrinkage of solid fuel business.

BUG OF THE WEEK

Mr. Dealer--Cut out this page for your bulletin board

Rose Leaf Beetle



How to Identify

The rose leaf beetle is a small, oval-shaped metallic-green beetle, about $\frac{1}{8}$ in. long. They are most numerous in suburban gardens near uncultivated fields. They usually appear late in May or early in June.

Habits of Rose Leaf Beetle

Actually, little is known about this insect, but it is believed that the larvae live in the soil and feed on the roots of various plants beneath the surface. The beetle's scientific name is *Nodonota puncticollis* (Say).

Damage Done by Insect

In addition to feeding on roots in the larval stage, the rose leaf beetle, as an adult, feeds on a number of flowers in addition to roses. It attacks iris and peonies and also on the tender shoots, flowers and foliage of crops such as blackberries, raspberries, strawber-

ries, clover, peaches, pears and plums. Frequently the beetles swarm over flowers and in a very short time riddle them with shot-like holes, thus retarding growth of the plants and making them unfit either for marketing or for esthetic enjoyment.

Control of Beetle

According to literature on the subject, no satisfactory control for the rose leaf beetle is known. Dusting with 5% DDT has been effective, as has the application of pyrethrum. The difficulty, however, lies in actually reaching the bugs with the dust or spray. Many of the pests are working within the buds or flowers and ordinary means of application of insecticide frequently fail to contact the culprits. Some of the literature advises jarring the bugs into a pail of water covered with a film of oil, or by picking the beetle-infested flowers and dropping them into the container. Early morning or at dusk is described as being the best times for such operations.

Illustration of rose leaf beetle furnished Croplife through courtesy of U.S. Department of Agriculture, Washington, D. C.

Previous "Bug of the Week" features are being reprinted in attractive 24-page booklet, priced at 25¢ single copies; reduced rates in quantities. Write Croplife Reprint Dept., Box 67, Minneapolis 1, Minn.

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High Soil Fertility Is Must for Championship Crops, Grower Says

CHICAGO—America's wheat king says that high soil fertility is a "must" for growing championship crops.

Elson Baur, of Unionville, Mich., reports too, that good seed and good management methods are equally important. Mr. Baur won the wheat crown at the International Grain and Hay Show in Chicago last December. His entry of Yorkwin wheat, a soft winter variety, took first honors among hundreds of samples shown by American and Canadian growers.

The soil management program on Mr. Baur's 154-acre farm, includes putting plenty of organic matter into the soil by growing legume crops regularly, adding fertilizer containing nitrogen, phosphate and potash, returning crop residues to the soil and using manure from 18 dairy cattle.

Mr. Baur follows a five-year rotation which gives his soil the benefit of sweet clover or red clover two years out of five. The organic matter from the legumes gives "push" to the soil, keeps it loose and grainy and conditions it for top yields, he says.

The cropping sequence is beans, wheat, beans, corn, oats, sweet clover or red clover. Mr. Baur seeds the oats and wheat with sweet clover and grows under the "green manure" the next spring.

He is a steady user of fertilizer. He adds nutrients to each of the crops in the rotation. For the entire rotation, his fertilizer use will run well over 1,000 lb. per acre.

For his championship wheat, he used 300 lb. 3-12-12. The beans get 75 lb. 3-12-12; corn, 300 lb.; oats, 50 lb.; and the clover crop, 250 lb. per acre.

The prize-winning wheat crop averaged 50 bu. to the acre. The 1954 yields of other crops were equally high. Mr. Baur reports his corn crop averaged 126 bu. per acre, oats 80 bu., and beans 25 bu.

Fertilizer Prescriptions Help Produce Big Corn Yields

MADISON — Soils scientists are writing "fertilizer prescriptions" that have helped Wisconsin farmers grow up to 220 bu. corn per acre.

Such yields are reported by the University of Wisconsin, in summarizing the 1954 results of the Wisconsin Pacemaker Corn Club. This club was started three years ago with the aim of helping corn growers to reach yields of 100 bu. or more per acre.

Last year, 690 corn growers in 34 Wisconsin counties averaged 113 bu. per acre in the Pacemakers' program.

The highest yield was 220 bu. per acre, harvested by Lawrence Gunnell, of Dane County. Another Dane County farmer, Joseph Caine had a yield of 216 bu. Robert Schwaller, of LaCrosse County, with 208 bu. per acre. Twenty-two other farmers averaged 160 bu. or better.

In the Pacemaker club program, each member sends soil samples from his farm to the University for analysis. The agronomists then write "prescription" telling the grower which plant nutrients are needed by the soil to produce top corn yields, that fertilizer to apply and how best to care for his crop.

Corn Growers Exceed \$100 An Acre Profit From Fertilizer Use

ST. PAUL—Some Minnesota corn growers made more than \$100 per acre in net profit from fertilizer use last year.

Erling Burtness, of Caledonia in Houston County, was one of these growers, reports Dr. W. P. Martin, head of the University of Minnesota's agronomy department.

Mr. Burtness grew 161 bu. corn per acre on fertilized soil in the 1954 Extra Corn Yield Contest. His yield on unfertilized land was 68 bu. per acre. Thus the increase from the use of fertilizer was 93 bu. per acre.

Those 93 extra bushels were worth \$139, figuring corn at \$1.50 per acre, says Dr. Martin. The fertilizer cost \$22 per acre, giving Mr. Burtness a net return of \$117 per acre.

HORTICULTURIST NAMED

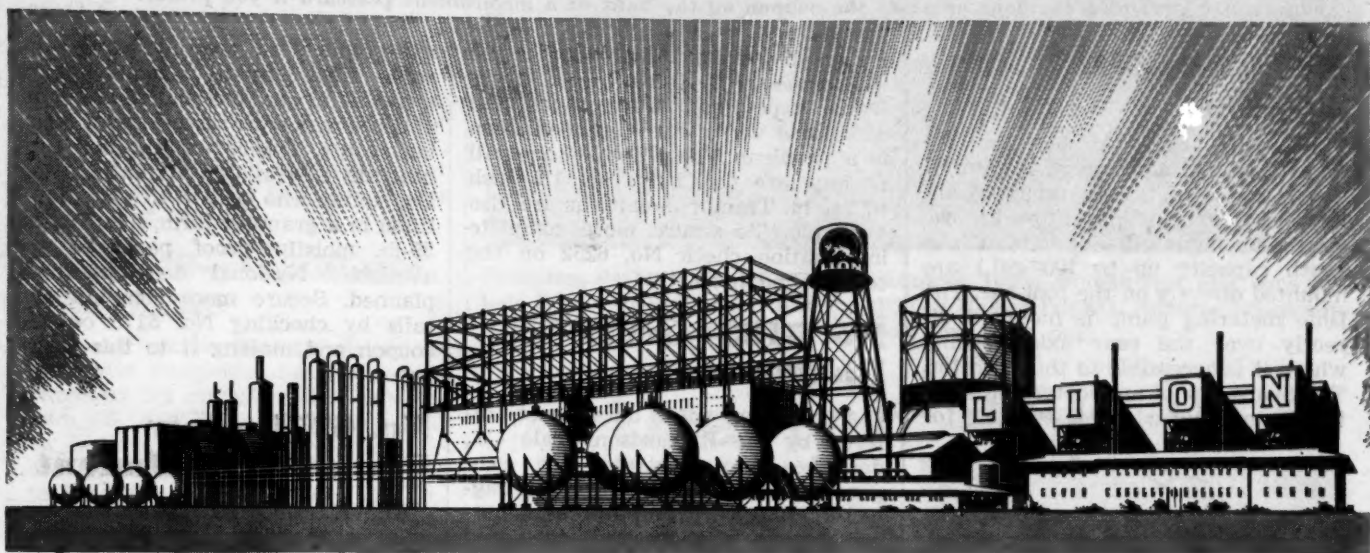
NEW BRUNSWICK, N.J.—Rutgers University trustees have approved appointment of Dr. William E. Snyder as professor of ornamental horticulture at the College of Agriculture. Dr. Snyder holds a similar position at Cornell University. He will finish his duties there this spring and then fulfill previously made commitments to visit horticultural stations and nurseries in England, Scotland, France, Germany and Holland and to attend the International Horticultural Congress in Holland.

Soil Testing Gains in Arkansas

LITTLE ROCK — Agricultural leaders in Arkansas are advising farmers to have their soil tested before buying fertilizer.

A new University of Arkansas laboratory at the Cotton Branch Experiment Station at Marianna now serves 26 eastern counties while the main laboratory at Fayetteville serves the remaining counties.

Increasing numbers of farmers are taking advantage of the soil testing service. During the 12 months prior to Nov. 1, 1954 there were 30,321 samples analyzed by the two laboratories. This is about twice the number analyzed in the previous 12 months, according to Woody N. Miley, extension soils specialist.



How LION Helps YOU Sell NITROGEN FERTILIZERS

- ✓ Two Giant Chemical Plants Assure the Supply
- ✓ Advertising Helps Create the Demand

As a retailer, you'll find it to your advantage to sell Lion nitrogen fertilizers, because Lion's manufacturing capacity and storage facilities assure a ready supply of top-quality materials, and Lion's consistent advertising pre-sells the Lion brand.

Capacity? Lion's two giant chemical plants are now in production, making Lion a leader in manufacturing the most popular and economical types of nitrogen fertilizers not only in the South but nation-wide.

Delivery? Lion has constructed huge storage facilities to accumulate enormous stocks of the various nitrogen fertilizer materials. Even when demand is intense, you can get Lion nitrogen products.

Pre-selling? Lion's continuous advertising does an effective pre-selling job for you with your farmer customers. See list below.

Feature and sell nitrogen fertilizers with the Lion emblem on the bag, or Lion's anhydrous ammonia. You'll make sales easier, which means more profit for you.

Look To LION—A Leader In Petro-Chemicals—For Nitrogen Fertilizers

- Lion Anhydrous Ammonia • Lion Ammonium Nitrate Fertilizer
- Lion Aqua Ammonia • Lion Nitrogen Fertilizer Solutions
- Lion Sulphate of Ammonia

LION FERTILIZER ADVERTISING REGULARLY APPEARS IN:

- Farm & Ranch—Southern Agriculturist
- Prairie Farmer
- Progressive Farmer
- Wallace's Farmer & Iowa Homestead
- Leading State Farm Publications

DISTRICT SALES OFFICES:
NATIONAL BANK OF COMMERCE BLDG., NEW ORLEANS, LOUISIANA
SHEPHERD BUILDING, MONTGOMERY, ALABAMA

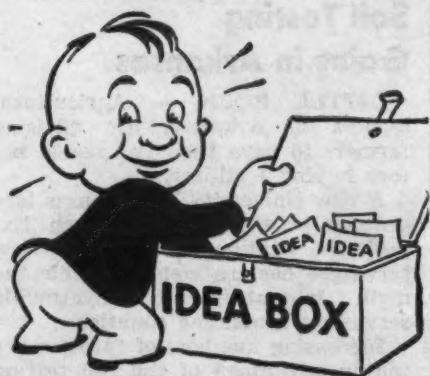
LION OIL
CHEMICAL SALES DIVISION



COMPANY
EL DORADO, ARKANSAS

Better Selling

Richer Sales Fields for Dealers



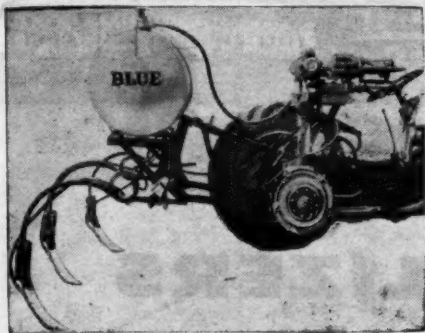
What's New...

In Products, Services, Literature

You will find it simple to obtain additional information about the new products, new services and new literature described in this department. Here's all you have to do: (1) Clip out the entire coupon and return address card in the lower outside corner of this page. (2) Circle the number of the item on which you desire more information. Fill in your name, your company's name and your address. (3) Fold the clip-out over double, with the return address portion on the outside. (4) Fasten the two edges together with a staple, cellophane tape or glue, whichever is handiest. (5) Drop in any mail box. That's all you do. We'll pay the postage. You can, of course, use your own envelope or paste the coupon on the back of a government postcard if you prefer.

No. 6252—NH Applicator

The John Blue Co. has recently announced the addition to its line of a new series of tractor mounted anhydrous ammonia applicators for use with rear mounted tool bars. Tanks (with capacity up to 100 gal.) are mounted directly on the tool bar. The Blue metering pump is mounted directly over the rear axle housing where it is accessible to the operator. The firm's line of applicators includes the spring tine which is suitable for



side dressing and top dressing requirements and the more durable spring trip shank, which is suitable

for tougher ground. Available for the first time is a line of rigid, truss frame type shanks for tough soil conditions where excessive deflection is a problem. These applicators will fit any size tool bar from 1 1/4 inch to 2 1/4 in. Tractor mountings are also available. To secure more complete information check No. 6252 on the coupon and mail it.

No. 5163—Gross Bagger

A new two-color data sheet, offered by the Richardson Scale Co., describes and illustrates the company's manually-operated gross bagger. Equipped with an automatic cut-off device, this recently-developed bagger scale fills and weighs either textile or multi-wall paper bags in capacities of 50 to 140 lb. To secure a copy of the data sheet check No. 5163 on the coupon and drop it in the mail.

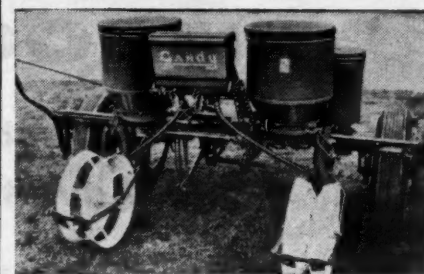
No. 5175—Fly Control Products

The special products division of Mutual Products Co. has announced a new line of fly control chemicals.

All products in the line carry the name of SK Surekill Brand. They are available in one, five and 53-gal. metal containers with tamper-proof pouring spouts. The 55% Malathion concentrate is available in pint bottles. For those who prefer to use Malathion in a granular form, five, 10 and 25-lb. moisture-proof packages are available. National distribution is planned. Secure more complete details by checking No. 5175 on the coupon and mailing it to this newspaper.

No. 6251—Row Planter Attachment

The E. S. Gandrud Co., Inc., announces that its new row planter attachment eliminates mixing of insecticides with fertilizer and applies dry granular insecticides during planting. The attachment mounts on either 2- or 4-row planters. Designed



to mount between seed cans, the unit delivers metered quantities of dry granular chemicals to the fertilizer boots through flexible metal tubes. Adapters connect insecticides and fertilizer tubes. A split sprocket clamps to the fertilizer drive shaft to drive the chemical applicator. A gauge on the chemical hopper allows setting of various application rates. Secure more complete details by checking No. 6251 on the coupon and dropping it in the mail.

Also Available

The following items have appeared in the What's New section of recent issues of CropLife. They are reprinted here to help keep retail dealers on rotational circulation informed of new industry products, literature and services.

No. 6253—Herbicide

Available in limited quantities is the new herbicide, Amino Triazole, produced by the American Cyanamid Company's agricultural chemicals division. A leaflet suggesting its use on Canada thistle, quack grass and other weeds is available. The company states that it has been granted acceptance of an "experimental label" which permits the firm to sell small

quantities for testing purposes. To secure more complete details about securing a quantity of this herbicide, cost and available literature, check No. 6253 on the coupon and mail it to this newspaper.

No. 6236—Soil Cover

A new type vinyl plastic soil cover under the name of Larvacovers, for use in chemical and steam sterilization, is announced by Larvacide Products, Inc. The "life expectancy" of this new type cover is claimed to be increased significantly by a florist green tint coloring which increases resistance to deterioration from sunlight. Heavy duty, 8-gauge plastic film is used. The cover is manufactured specifically for use in chemical and steam soil treatment. However, they may be used also in irrigation ditch lining, water conservation, erosion prevention and in temporary greenhouse construction. More information is available without charge. Check No. 6236 on the coupon and mail it.

No. 5174—Bag Printing

Samples of bag printing using the "texture" process as well as the half tone method are available from the Fulton Bag & Cotton Mills. The company's texture process is known as Ful-Tone printing and is for use on multiwall paper bags. The reproduction of natural, lifelike pictures that result in more realism is claimed for the texture process. To secure samples of both methods of printing, check No. 5174 on the coupon and mail it.

No. 6241—Soil Fumigant

Nemagon, a new soil fumigant for control of nematodes, which is said to have great stability in the soil, is now available for limited commercial use. It was announced by officials of the Agricultural Chemicals Division of the Shell Chemical Corp. The product has been tested on cotton, grapes, citrus, and other tree crops such as peaches and walnuts. Some crops appear tolerant enough of this chemical so that applications can be made around the roots of the living plant, it is claimed. With established trees, applications of five to 10 gal. per acre have been used for control of a wide variety of nematodes to a depth of 4-6 ft. Nemagon (1, 2-dibromo, 3-chloropropane) is currently being manufactured on pilot plant scale. Both liquid and dry formulations are being marketed. The product will be available for limited sale this season on such crops as citrus, cotton, and grapes. Nation-wide marketing is expected in 1956. To secure more complete details check No. 6241 on the coupon and mail it.

No. 5182—Grain Protectant

A new liquid grain protectant claimed to be the first product of its kind for the prolonged protection of stored grain from insects, has been introduced by the Douglas Chemical Co. Called Tetrakote, the protectant is being placed on the market after several years of cooperative research with the entomology department of Kansas State College. Tetrakote is applied to the grain as it is harvested and is moved to farm storage. It is a residual spray which is said to give protection to the grain for periods up to 12 months at a low cost. The formula consists of ethylene tetra-chloride, petroleum distillate, pipe-onyl butoxide and pyrethrins. Tetrakote is being marketed to farmers and grain men through feed store

Send me information on the items marked:

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| <input type="checkbox"/> No. 5096—Viscosity Chart | <input type="checkbox"/> No. 6242—Weed Killer |
| <input type="checkbox"/> No. 5108—Lease Plan | <input type="checkbox"/> No. 6243—Catalog |
| <input type="checkbox"/> No. 5163—Gross Bagger | <input type="checkbox"/> No. 6245—Insecticide |
| <input type="checkbox"/> No. 5174—Bag Printing | <input type="checkbox"/> No. 6248—Anhydrous Folder |
| <input type="checkbox"/> No. 5175—Fly Control | <input type="checkbox"/> No. 6249—Metering Device |
| <input type="checkbox"/> No. 5182—Grain Protectant | <input type="checkbox"/> No. 6250—Fungicide |
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| <input type="checkbox"/> No. 6241—Fumigant | <input type="checkbox"/> No. 6253—Herbicide |

NAME

COMPANY

ADDRESS

CLIP OUT—FOLD OVER ON THIS LINE—FASTEN (STAPLE, TAPE, GLUE)—MAIL

FIRST CLASS
PERMIT No. 2
(Sec. 34.9,
P. L. & R.)
MINNEAPOLIS,
MINN.

BUSINESS REPLY ENVELOPE

No postage stamp necessary if mailed in the United States

POSTAGE WILL BE PAID BY—

Croplife

P. O. Box 67,

Reader Service Dept.

Minneapolis 1, Minn.

The Bulletin Board

No. 9 in a series from the Spencer Chemical Company Magazine, "Today's Fertilizer Dealer"



Fertilizer dealer Ellis Mueller of Calamus, Iowa, weighs test plot corn with help from Chuck Monson (left) and Dick Balser (right), Spencer representatives. Read below how Mueller makes test plots pay.

Use Test Plots to Sell Fertilizer

By Chuck Monson
Spencer Representative for Iowa

When your wife is told by a salesman, "This washing machine gets out more dirt with less soap," she may want to see it to believe it. It's the same with fertilizer—nothing can beat the living proof. Test plots sell fertilizer, and with only slight effort on your part.

All it takes is sound planning, a little cooperation and a small expenditure. Ask Ellis Mueller. This Calamus, Iowa, dealer has been laying out plots for years to prove this point, with the aid of a fertilizer supplier and a good customer.

And what could be better for all concerned? The farmer gets some bonus bushels and probably some free fertilizer. The dealer has a new salesman (in the plots), and the supplier makes out in the long run! Of course, a good crop year helps—but it's not essential.

Last year, a poor season, Ellis's heaviest fertilized plot produced \$24 more corn (above the fertilizer cost) than the unfertilized check.

How can you set up a test plot in your area? Here are some helpful tips from Lloyd Dumenil of the Soils Department at Iowa State College:

"The simplest test on a field to be fertilized is to leave an unfertilized

strip and then double the rate on an adjoining strip. Fertilizer rates and the effect of combinations also can be shown." (Ellis Mueller used one check plot and four combinations of mixed fertilizer and Ammonium Nitrate.)

"Plan your demonstrations carefully," urges Dumenil. "Don't omit a treatment needed to show fertilizer balance. And don't forget that other production practices such as stand level or insect or weed control may affect fertilizer increases.

"Locate your test plots so people can see and visit them easily. Signs will help. And take time to show the tests to your farmer-cooperator and other potential customers.

"Finally, you can harvest your demonstrations and use the data in your sales talks and advertising. You'll give your customers an unbiased picture if you harvest all your tests instead of only the spectacular ones.

"All of you with fertilizer experience know that fertilizer results vary widely. You'll have some tests that show little or no profit, but you'll be able to show your customers that the proper use of fertilizers is profitable over the years."

To Fertilizer Dealers ONLY

SPENCER CHEMICAL COMPANY
609 Dwight Building
Kansas City 5, Missouri

Gentlemen: I am a fertilizer dealer not presently receiving *Today's Fertilizer Dealer* magazine. Please send me a free subscription without obligation.

Name
Firm
Town State



ding, formulating and applying the material are available on request. Just check No. 6245 on the coupon and drop it in the mail.

No. 5096—Viscosity Chart

A viscosity conversion chart for quickly translating any viscosity measurement into seven other standard units has been reprinted for distribution by Nopco Chemical Co. The conversion nomograph was designed to minimize problems caused by lack of standardization in measurement methods of various industries. It is intended for rapid estimation rather than extreme accuracy. To obtain a copy of the chart check No. 5096 on the coupon and drop it in the mail.

No. 6234—Alfalfa Weevil Control

A two-color mailing piece on alfalfa weevil control with heptachlor is available to insecticide formulators, distributors and dealers. The 8½ in. by 11 in. piece folds to handy mailing size and is ready for immediate use. Ample space is provided for dealer imprinting if desired. The folder tells actual case histories of heptachlor use in alfalfa country along with rates and methods of application. For a free supply check No. 6234 on the coupon and mail it.

No. 6250—Antibiotic Fungicide

New literature on Acti-dione, an antibiotic fungicide, has been prepared by its manufacturer, the Upjohn Co. Acti-dione ferrated is said to be an all-purpose product for controlling dollar spot, brown patch, melting-out and fading-out. The literature states that it "has not been found to kill bacteria when applied at recommended fungicidal strengths." Included in the literature are leaflets showing the control possible in the above four major bent grass diseases and the dosage schedule for the product. Information about the Upjohn product, Actispray, a fungicide for the treatment of cherry leaf spot on bearing cherry trees, is also available. Secure the literature by checking No. 6250 on the coupon and mailing it to this newspaper.

No. 5108—Lease Plan

Under a recently inaugurated lease plan, material handling equipment manufactured by Barrett-Cravens Co., may be leased for three years or five years to responsible companies. The plan is not primarily a tax-saving device, but all monthly payments that the customer makes are fully deductible for federal income tax purposes, a company announcement states. There is no option to buy the equipment either during or at the end of the lease. The lease does contain an option for the customer to extend the lease at the end of the three-year or five-year period. Available for lease are: hand lift trucks, electric lift trucks, pallet lift trucks, fork trucks, industrial tractors, skids, portable elevators and cranes, storage racks and material handling specialties. More information on the plan may be obtained by checking No. 5108 on the coupon and dropping it in the mail.

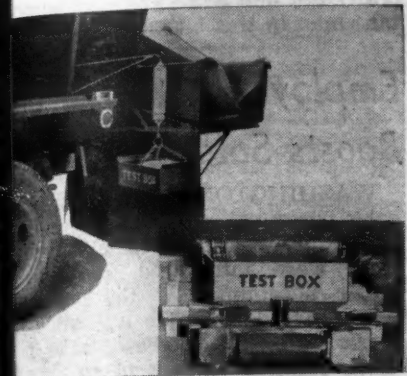
No. 6243—Chemicals Catalog

A revised edition of the Antara Chemicals catalog is now available. Information on chemical composition, physical properties and application is given on established products and new chemicals released in the past few months. The catalog includes a listing of intermediates, as well as detergents, wetting agents, emulsifiers and other chemicals. For a copy of the new catalog, check No. 6243 on the coupon and drop it in the mail.

elevators and other farm retail outlets. It is commercially applicable in terminal and country grain elevators, mills, seed houses, bean plants, rice and hominy mills. It may be used on any grain, rice, beans, popcorn and garden and field seeds. For complete information regarding the sale or use of these products please check No. 5182 on the coupon and mail it.

No. 6249—Metering Device

The Highway Equipment Company, Inc., is producing a new metering device for commercial fertilizer spreaders. The unit fits all late model "New Leader" agricultural spreaders made by the company. The device measures the amount of fertilizer being fed to the twin distributor discs



and provides a simple method of obtaining the correct feedgate setting. It is said to be easy to install and accurately meters from 100 lb. per acre on up. Full information and prices may be had—at no obligation—by checking No. 6249 on the coupon and mailing it to this newspaper.

No. 6242—Weed Killer

The Pacific Coast Borax Co.'s agricultural sales division announces the introduction of DB-Granular, a weed killer designed for agricultural weed problems including deep-rooted noxious perennial weeds. The product is a complex of disodium tetraborate and 2,4-dichlorophenoxyacetic acid. This new herbicide is applied in dry form just as it comes from 50 lb. multiwall paper sacks. DB-Granular for agricultural use is a companion product to the company's new Urea-bor introduced recently for industrial weed problems. To secure more complete details check No. 6242 on the coupon and mail it.

No. 6248—Anhydrous Ammonia Folder

"Mathieson Anhydrous Ammonia" is the title of a four-page folder published by the Olin Mathieson Chemical Corp. which answers a number of questions farmers ask about nitrogen for direct application to the soil: What is anhydrous ammonia? What happens in the soil? When should it be applied? How much should be applied? Copies of the folder are available without charge by checking No. 6248 on the coupon and mailing it to this newspaper.

No. 6245—Insecticide

Methyl parathion, an organic phosphate insecticide recommended for the control of insects and mites on cotton, now is available in commercial quantities from Monsanto Chemical Company's organic chemicals division. The compound is said to be effective in controlling the various species of aphids and mites when properly formulated and applied either as a liquid or a dust. It also is of value for boll weevil control. The properties of methyl parathion are similar to those of parathion, Monsanto's Niran. It has essentially the same order of toxicity as the latter, and equal care is necessary in the handling of it. Samples of methyl parathion, information on its properties and instructions for safe han-

Just scatter
this bait
as you
walk



and kill
flies



A dry granule
bait—kills both
resistant and
non-resistant
house flies.

New, easiest way ever to control house flies in and around barns, poultry sheds, out buildings, stables, garbage disposal areas, drive-in restaurants.

Simple as shaking salt—Open the shaker can and scatter lightly around fly feeding areas.

Fast! You can bait several hundred square feet in 2 or 3 minutes.

Effective! This attractive-type bait lures flies, they feed and die.

Low cost, too! One pound covers 2,000 square feet of fly feeding areas.

Space spray gives rapid knockdown

ORTHO Fly Spray is an ideal space spray which gives quick kill on contact and provides excellent control of the lesser house fly.

On all chemicals, read directions and cautions before use.

World leader in
scientific pest control

ORTHO
SCIENTIFIC PEST CONTROL

T. M. REG. U. S. PAT. OFF.: ORTHO
CALIFORNIA SPRAY-CHEMICAL Corp.
(Offices throughout U. S. A.)

Doing Business With

Oscar & Pat



When Oscar came back from lunch that warm spring day, he found Squeak Cadle, the thin-faced married employee, standing in the salesroom with a saw in his hand. Rotund, sharp-eyed Oscar noted that there were some stacks of lumber lying on the floor—new lumber, too—some of it 12 inch wide stuff, and some 1x2 inch material.

A big counter had been stripped of stock, which now stood in an aisle nearby. Frowning, Oscar approached Squeak. "What's goin' on here, anyway?"

Squeak, who was noted for his slow motions, his habit of sizing up a job before tackling it, gave Oscar a tantalizing look. Finally he spoke up. "Pat told me to rig up an upper structure on this counter. Wants it for a display of some sort."

Oscar snorted. "With new lumber? Why—why that stuff's good enough for the new parsonage. Ach, that looks like No. 2 pine. Sells for about \$120 a thousand feet. Himmel—" he clapped his hands to his head. "That Pat—how he spends money! Thinks it's easy to get like salt."

Squeak grimaced. "I dunno. I didn't order it. I'm only takin' orders. I got an order to build this rack, and that's what I'm gonna do." He started measuring with a steel tape.

Oscar's face got red. Tillie Mason, the plumpish bookkeeper, sensing a battle coming up, reached for an ulcer powder and chewed on it. Those powders always helped her control a squeamish stomach when Oscar and Pat quarreled. "Don't you build it!" Oscar snapped. "I'm telling you to stop!"

Squeak looked up in disgust. "One of you guys says to build it, the other says stop it. Why don't you guys get together and make up your minds? If this keeps up I'm gonna take that milk truck job at the dairy. Gettin' so I don't know who I'm working for here."

"Well, stop this work right now and get back into the warehouse," shrilled Oscar. "We are not going to spend all this money for expensive lumber—just, just for a display. We've been havin' too many displays around here anyway. And that, that experimental garden outdoors, and all that. It's drivin' me crazy."

Squeak Cadle took one look at Oscar, then at the warehouse, then turned to Tillie. "Make out my check, Sis," he growled. "I'm going to work at the dairy. I've had enough of this." For once Oscar looked surprised. He was still more surprised when Squeak walked up to him. "You know already what I think of you and this job, Oscar," he snapped. "Well, since there are ladies around I can't tell you the way I'd like to. But I think you know what I would say if I could!" With that Squeak turned on his heel and strode out of the store, leaving Oscar blinking.

When Pat came whistling back to work after lunch, he found Tillie typing letters and Oscar sitting at his desk figuring discounts, his lips tight.

"Say," said Pat puzzledly. "Where's Squeak? He's supposed to be building a display. Looks like he hasn't started yet."

"No," said Oscar sternly. "And he won't start. I ordered him to stop, and he got mad and quit. He's a hot-head."

"You told him to stop? Why?" Oscar coughed. "Because that—that good lumber is too expensive, that's why. Always building displays, always trying new ideas, always run-

ning up the costs? Why don't you let everything go along as it is for a week, or even two weeks—if you can stand it that long?"

Pat McGillicuddy frowned. "So that's it, Oscar. You've got pocket-bookitis again, begorra. And you told Squeak to stop building that rack because that lumber looks expensive. Well, we can't use cheap, old lumber, that's certain. And you could let me explain my display idea first. There's only about \$8 worth of lumber there."

"Somebody's got to save the money around here!" snapped Oscar.

"Yes," fired back Pat McGillicuddy angrily, "and somebody's got to make it!"

The two partners glared at each other. The ringing phone saved the situation. It was Farmer Jones calling about a bill Oscar had sent him, charging him 6% interest because his bill was 15 days overdue. When Oscar had reluctantly agreed to waive the interest charge if Jones got his check in the following day, the matter was apparently settled.

By this time Pat had cooled down a little. "This display of mine," he said evenly, "will definitely boost our sales. I plan to thumbtack those excellent Bug of the Week sheets that are appearing in Croplife onto that 12 inch wide board. That will call the attention of the farmers to the fact that this is bug season and they should prepare for the battle."

Oscar sniffed. "Huh," he said, "you don't need a special table for that. And you don't need 12 inch wide lumber. You can tack the Bug of the Week sheets on the wall. That'll be just as good."

"No it won't," Pat said determinedly.

"Why not?" Oscar's jaw locked as stubborn as Rocky Marciano's just before Round 1 in a championship fight.

"Because," Pat said softly, "I am going to place a can or package of insecticide right below each poster. That insecticide will be just the one for that particular bug's funeral, whether it is the European corn borer or the Gypsy Moth."

"Huh," said Oscar frowning, "and you think that will help sell more insecticides?"

"Why not?" asked Pat. "The farmer will look at the bug poster, recognize the bug and its crop danger qualities, then see the insecticide which will put the bug away—permanently. The farmer will feel like buying. That's making it easy for him to buy."

"Well," conceded Oscar gloomily. "It might be worth trying—once!" Then he looked up sharply, almost excitedly. "Say we can use 1x2 inch strips for that counter top frame-work and thumb tack the bug poster in the top and the bottom. We can set the strips about 12 inches apart. That will do it."

"Maybe," said Pat, "but how about this lumber. We'll have to send back the 12 inch wide stuff. I hate to do it. The lumberman is one of my best friends."

"I'll send it back," Oscar said almost gleefully. "I don't mind calling him—or anybody, for that matter. And say, I've got some 1x2 inch stuff in my garage. Left over from last summer when Minnie made me build a lattice for her. I'll sell that lumber to the company, Pat, at a 10% discount."

"All right, all right," Pat said resignedly. "Now let's get one of the other men in here to measure up,

get your lumber and get started on this display. We want to sell some merchandise."

Oscar's eyes glowed. Said he to himself, mentally licking his chops. "Pat got the idea, but I trimmed it down to size. If I wanted to, I could really tell him who's the most important man in this business. I—"

Employee Participation Boosts Sales Output

WASHINGTON—Participation of sales personnel in work improvement programs, when new handling practices were introduced, resulted in wider acceptance of the improved work methods, better utilization of work time, and increased sales per clerk hour, according to an experiment conducted by the U.S. Department of Agriculture.

Emphasis on employee participation was followed by increased sales of \$4.96 per clerk hour when improvements or changes in grocery handling methods were introduced in retail grocery stores. Under this method, employees of five supermarkets viewed a motion picture on improved retail grocery handling practices, participated in an open discussion on the subject at a conference in the company's office, and received published material and discussed it with their manager at the store.

In two other methods of introducing the same work practices among comparable groups of five stores more traditional methods of training were followed and the results in increased productivity were not so great. A gain of \$3.47 per clerk hour occurred when store managers met with their supervisor at a special meeting on grocery handling, viewed a motion picture on the subject, and were given copies of published material to discuss with and distribute to their clerks. A gain of \$1.33 in sales per clerk hour followed when memoranda and published material on improved grocery handling were mailed to store managers for discussion and distribution to their clerks.

Spencer Employees Top Blood Donor Quota

PITTSBURG, KANSAS—Employees of the Spencer Chemical Co. here April 27 gave 134 pints of blood during the visit of the Red Cross bloodmobile. The quota was 125 pints. This was the 13th visit of the bloodmobile to the plant and the thirteenth time the blood donor quota has been exceeded. Spencer employees have given 1,793 pints of blood to the program since 1949. There are 2 employees who are members of the "gallon club" and several are near the 2-gallon donor total.

GRASSLAND PROGRAM

MADISON—Twenty five Wisconsin counties will take part in the 1955 Wisconsin Grassland Farming Program, reports Vic Buralow, forage crop specialist at the University of Wisconsin. This year the program will not be competitive. Instead, recognition will be given to farmers the program who produce at least 2,500 lb. feed nutrients or 4,000 lb. milk per acre of pasture.

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FARM SERVICE DATA

Extension Station Reports

Plowing under phosphate and potash fertilizer for corn in the fall can be more profitable than disking in the plant food in the spring, according to Lloyd Dumenil, Iowa State College agronomist.

Corn yields increased 29 bu. per acre in four 1953 Iowa tests from plowing under 400 lb. 0-20-0 fertilizer, compared with a 25-bu. increase from disking-in the same quantity of fertilizer in the spring.

In seven other tests, in 1952, corn yields increased 17 bu. per acre when 200 lb. 0-20-0 fertilizer was fall plowed. Broadcasting in the spring at the same rate on fall-plowed land boosted yields by 10 bu. per acre.

Enough nitrogen and potash were present—either from fertilizer or the soil—to feed the corn crops in the tests, but lack of a sufficient number of stalks per acre held down yields in more than half the tests. Nitrogen or potash fertilizer also had to be added to get efficient use of phosphate in many of the fields.

It is profitable to plow under potash fertilizer in the fall, too, Iowa agronomist H. R. Meldrum reports. Corn yields were upped by 46 bu. per acre in two 1952 tests, he says, when 80 lb. potash (130 lb. 0-0-60) was fall plowed. Disking-in the potash in the spring boosted yields by 42 bu.

"Many farmers like this idea of adding fertilizer in the fall," said Dumenil, "because it spreads out their work load and takes off some of the pressure from the busy spring season. It has advantages to fertilizer manufacturers, also. It allows them to schedule their production over more months of the year, and smooths out some of the humps and valleys of demand."

Low cost production is often thought of as the farmer's first line of defense in times of unstable prices, and growing high quality pasture, hay and grass silage on the home farm is one of the best ways to lower costs, according to the University of Wisconsin. Renovated pastures produce more forage over a longer part of the year. In Wisconsin, there are 4 to 5 million acres of pastureland on which production could be increased from three to five times by renovation—liming, fertilizing, and then reseeding to alfalfa, brome grass, and ladino clover.

Farmers can save at least \$3 per acre in preparing their land for corn by using once-over tillage that plows and fits a seed-bed in one operation, reports Dr. R. L. Cook, Michigan State College agronomist.

Dr. Cook explains that in the once-over operation, a light tillage unit is hitched behind a conventional moldboard plow. Such a unit can be a plow packer, a rotary hoe, easy tiller or some other smoothing implement.

With conventional tillage farmers usually go over their fields after plowing twice with a tandem disk and twice with a spring tooth harrow. He says that a plow packer attached to a plow can take care of all the tillage necessary for producing top yields of corn. Once-over tillage

not only saves time, money and machinery, he says, but it saves soil, too.

Dr. Cook reports that too much tillage and running heavy machinery over the field in seed-bed preparation packs down the soil. This can result in loss of organic matter. It can cause plugging of soil pores, poor aeration and inefficient use of plant nutrients, in fertilizer added to the soil. The result is low crop yields, Dr. Cook says.

A cabbage maggot (*Hylemyia brassicae* Bouche) causes extensive damage to all cole crops grown in Indiana, say the entomologists at Purdue University. Infestation may vary

from less than 10% in home gardens to over 80% in the vegetable growing areas of Marion and Lake counties. This insect is most destructive in the cooler months of spring and fall and consequently the heaviest losses are to cabbage, cauliflower, kale and radishes planted in April and early May, and to turnips and radishes planted in July and August.

John Falloon, University of Missouri soils specialist, reports that farmers can more than double the forage production on poor upland pastures when lime and fertilizer are added. Another advantage, too, says Mr. Falloon, is that the protein content of the forage is increased two and one half times.

Forage yields on fertilized pastures averaged 5,960 lb. per acre compared with only 2,516 lb. on untreated soil in a 1954 demonstration in Boone County, Missouri, he said. This was an increase of one and one half tons per acre.

Mr. Falloon reports the protein yield was 540 lb. on fertilized pasture

and 196½ lb. on the untreated field.

He points out that Missouri farmers are now using about 12 times more fertilizer to boost crop yields than in 1942. Mr. Falloon says farmers are getting more crop building power in every ton of fertilizer they buy. The nutrient content of mixed fertilizer in Missouri has increased from 21.1% in 1942 to 31.4% at present, he says.

W. R. Boggess, professor of forest research at the Dixon Springs Experiment Station of the University of Illinois, says tests at the Pope County Station show that soils of the area that are farmed or grazed with little or no treatment tend to stabilize in the strongly acid range.

One example is a 10-acre untreated field in an experiment designed to study the relation of soil fertility to plant and animal production. After being grazed for 15 years, this field showed a very acid reaction in the top six inches of soil. The pH factor was 4.7, while a pH of 7.0 is neutral.

Soils of this type need about four tons of lime per acre to correct the acidity, Mr. Boggess says.

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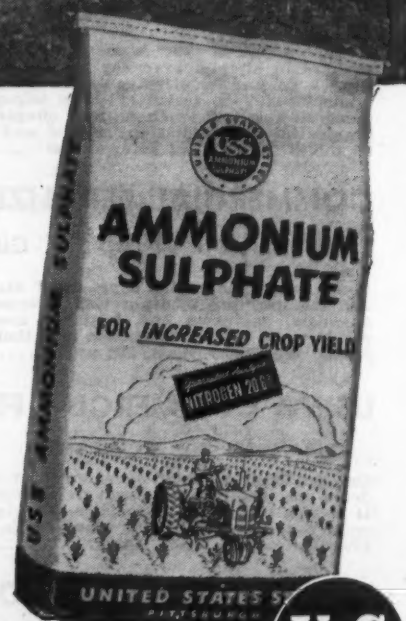


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Work Starts on New Geigy Home Office

GREENBURGH, N.Y.—Excavation work began here May 21 for construction of Geigy Chemical Corp.'s new home office.

The facilities are expected to be ready for occupancy about May, 1956, and will house the headquarters of Geigy's agricultural chemicals, industrial chemicals, pharmaceuticals and dyestuffs divisions, according to company spokesman.

Four buildings are being constructed on a 35-acre site adjoining Saw Mill River Road here. The site is near White Plains and about 18 miles north of New York City in Westchester County.

Contractors are Vermilya-Brown Co., Inc., New York, and Skidmore, Owings & Merrill, New York, is the architect.

NITROGEN

(Continued from page 1)

Price concessions are now seen largely as seasonal.

They are provoked by the decline in farm income and buying power and the lateness of the planting season for crops in many areas such as the Midwest and Pacific Northwest.

Those conditions are asserted to be most likely the direct cause of price pressure on the steel industry, producers of nitrogenous solids. However, government officials say that the backing up of nitrogen fertilizer materials probably would spread into all types of nitrogen since expansion in this field has largely been in types other than solid.

The impending price concessions are seen primarily as a "flurry" or "summer squall"—which will probably be corrected through sales efforts to find storage space outside producing plants in the distributor and formulator fields and some at the farm level. Unfortunately, there are no solid statistics on which one may measure the storage capacity of these distribution or consumer units, although it is known that there has been a broad expansion in this area.

Price pressure rising from a supply-demand squeeze will probably hit the ammonia nitrogen producers the heaviest, since production expansion of anhydrous ammonia has probably exceeded expansion of storage facilities at all levels, USDA officials say, but they admit the problem is general to the entire industry.

By-product recovery of nitrogen from the steel and coke oven industry may have proceeded at a greater pace than had been contemplated, since these industries have been operating at close to capacity.

This factor now appears to be upsetting the statistical estimates of federal government officials, who in the past urged expansion of synthetic nitrogen production at a rate faster than industry officials deemed appropriate.

Frequently, however, virtue rises from adversity and this indicated price situation in nitrogen may be the occasion. Nitrogen has an established position in the agricultural field, a situation supported by some of the leading farm economists who forecast that anhydrous ammonia will be adopted for the nation's corn crop in a shorter period of time than was the hybrid seed corn development.

A temporary surplus condition in this commodity conceivably could cause those in the chain of distribution, and farmers, to create storage facilities which might be the safety valve for spotty periods of over-production.

INSECT, PLANT DISEASE NOTES

(Continued from page 5)

area of the state. Growers from Artesia and Dexter are reporting alfalfa 4 to 6 inches high in infested spots at first cutting time. Non-infested alfalfa in the same fields runs 20 to 24 inches high. Growers are reporting good controls with parathion, metacide, methyl parathion, and malathion.

Grasshoppers on the College Ranch are 60 to 70% adults, ranging from 25 to 150 per square yard. They are still feeding exclusively on *Astragalus* and on May 12 were beginning to move. They were heading southwest at 4 p.m. with an estimated 5 mph west wind blowing. Adults were seen at least 600 feet in the air, all heading southwest, the nymphs were also moving the same direction.

Stink bugs are building up on the range weeds. Adults and third and fourth instar nymphs are very numerous in northern Dona Ana County.

Lygus are reported as building up rapidly in alfalfa with some injury occurring. All stages of growth are present. Thrips are present in large numbers in alfalfa and are numerous in untreated fields.

The white-lined sphinx in the black phase is very abundant on range in northern Dona Ana County. The larvae are from half grown to nearly mature. No green phase larvae were found in this area. Chinch bugs are reported active on small grains in Eddy County. The grain is mostly in the late dough stage so no controls are planned.

Cowpea aphids have appeared in scattered locations on cotton. They have shown up in large numbers in the Mesilla Valley. Hornflies in northeastern New Mexico have reached populations of 500 or more per animal. Ranchers are putting on first sprays now.

Bollworms are laying eggs on cotton and alfalfa in the Mesilla Valley.

Livestock Pests at Work in S. Carolina

CLEMSON, S.C.—Armyworms are reported as seriously damaging small grain in Richland and Calhoun Counties. Oats were being attacked in Dillon County.

In vegetable plantings, diamond-back moth was causing considerable injury to unprotected plantings of cabbage. Infestations are higher than any occurring during recent years. Light infestations were reported for imported cabbageworm, cabbage loopers, Mexican bean beetle, leaf miner, thrips and spider mite.

Livestock pests were also active. Ked, or sheep tick on sheep is causing injury to lambs after shearing. The adult of heel fly is causing cattle in the state to stampede.

Grasshoppers Threaten Crops in Kansas

MANHATTAN, KAN.—Severe grasshopper damage can be expected again this year in the eastern part of Kansas according to Dell Gates, Kansas State College extension entomologist.

Since spray materials are more efficient on young grasshoppers, it is being recommended that farmers start spraying within the next week or two in the eastern part of the state.

"Recent rains in southeast Kansas will speed the grasshopper hatch in that area, and early-hatched grasshoppers will have developed wings and migrated from fence rows to gardens and fields within the next two weeks," Mr. Gates pointed out.

Grasshoppers were not expected to be too much of a problem in central

Kansas this year, but recent surveys have given counts as high as 15 per square yard.

Delaware's Armyworm Population Hatching

NEWARK, DEL.—Hatching of armyworms is well underway in Delaware. Farmers are being warned to watch out for them. Control measures suggested include toxaphene, methoxychlor and DDT.

Pea aphid is active on all legumes and has become serious in commercial pea plantings from Middletown to Houston and Milton. Cutworms have also caused considerable loss to newly-set tomato plants in a number of counties.—L. A. Stearns and J. W. Heuberger.

Tests Planned for New Insecticides

WASHINGTON — K. P. Ewing, U.S. Department of Agriculture entomologist, has expressed high hope that two new experimental insecticides from phosphorus compounds developed by a large chemical company will provide the basis for systemic control of cotton insects.

Comparative tests are contemplated by Mr. Ewing to reveal the ability of these systemic insecticides to control thrips, aphids and spider mites.

USDA Sees Evidence Of More Corn Borers

WASHINGTON — Corn growers this year, facing a heavier-than-normal infestation of European corn borer, have been urged by the USDA to make use of effective means of controlling this pest.

Last year, borers destroyed an estimated 191 million bushels of dent corn, according to USDA, and this year, entomologists are forecasting even greater damage by the insect.

Reasons for regarding 1955 as a heavy borer year include the fact that nearly three times the number of live borers are found in fields as compared to last year's count. Some 14,000 live borers an acre have been found in some areas and in northeast Nebraska, infestation is estimated at 22,000 borers an acre. High winter survival in South Dakota is said to be 77% in some localities.

Control measures recommended by USDA include DDT and Ryania, in either dust or spray forms. Timing is of great importance. When 1/3 of plants show evidence of recent borer feeding in the whorl, or from 10 to 14 days after first borer eggs hatch is the optimum time.

OUTBREAK ON LONG ISLAND

NEW YORK — The heaviest outbreak of tent caterpillars in 10 years has been reported on Long Island.

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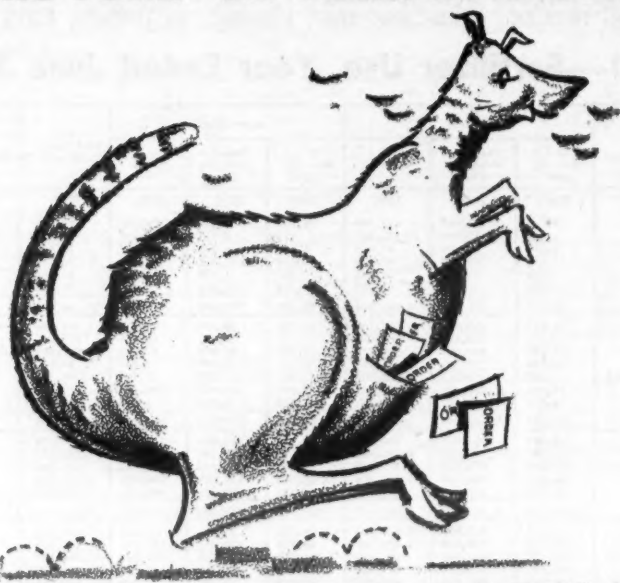
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FERTILIZER CONSUMPTION

(Continued from page 1)

nutrients was 26.61% in 1953-54 as compared with 25.05% for the preceding year.

The data presented herein were compiled from manufacturers' reports of shipments to agents, dealers, distributors and farmers in the territories (except Alaska), and the District of Columbia, and the states except California, Florida, Massachusetts, Missouri, North Carolina, South Carolina and Texas. For the latter seven states the data were compiled chiefly from the reports of the respective fertilizer control officials. No data were available for Alaska.

Supplementary information was furnished by the control offices and other state agencies, as well as by fertilizer brokers, and special inquiries were made of all known distributors and custom applicators of anhydrous ammonia.

The quantities are reported as 2,000-lb. tons. Although the data refer to shipments, the terms "consumption," "sales," and "shipments" are used synonymously. The actual consumption differs slightly, no doubt, from either the shipments or sales.

All Fertilizers

The consumption of the two classes of fertilizers, mixtures and materials, is summarized by states and regions in Table 1. The tonnage of all fertilizers consumed in each of 16 states, the District of Columbia, Hawaii and Puerto Rico was higher than in 1952-53.

Based on the tonnages for each six-month period of 1952-53, most of the decrease in total consumption of all fertilizers in 1953-54 occurred in the July-December period. Consumption for this period in 1953-54 was 781,930 tons (11.57% below that for the corresponding period of 1952-53, while for the

January-June period consumption was 142,821 tons (0.86%) above the quantity for the same period of 1952-53.

During the fall period, there was a decrease of 317,338 tons of mixtures and 464,592 tons of materials, while in the spring period the consumption was higher by 136,190 tons of mixtures and 6,631 tons of materials.

Regional distribution of the consumption of all fertilizers in 1952-53 and 1953-54, as percentages of the country totals, is shown in Table 1a.

TABLE 1a—Regional Percentage Distribution of Consumption of All Fertilizers

Region	1952-53	1953-54
New England	2.01	1.83
Middle Atlantic	9.05	9.08
South Atlantic	26.79	26.97
E. No. Central	21.79	21.18
W. No. Central	8.95	9.77
E. So. Central	13.62	13.28
W. So. Central	5.99	6.12
Mountain	1.55	1.73
Pacific	8.64	8.23
Territories	1.61	1.81
U.S.	100.00	100.00

In Table 1, the percentage change in consumption of fertilizers in 1953-54 as compared with 1952-53 is based on the tonnage of primary nutrient fertilizers only, in order that a direct comparison may be made with the percentage change in consumption of the primary nutrients themselves.

Mixtures

Mixed fertilizers consumed in the U.S. and Territories amounted to 15,541,076 tons, as compared with 15,722,224 tons in 1952-53. The quantity of mixtures consumed in 1953-54 was 68.24% of the total fertilizer tonnage, as compared with an average of 67.46% for the preceding five-year period. In 1953-54, 1,319 grades were

reported by their guaranteed analyses. It is estimated that additional grades approximating 500 in number were reported under unspecified designations.

Consumption of individual grades of mixtures in total quantities of 2,500 tons or more in the continental U.S. is shown in Table 2. In 1953-54, there were 176 of these grades totaling 14,853,606 tons and accounting for 97.35% of the total quantity of mixtures consumed. Other reported grades numbered 1,044 and totaled 280,907 tons, and approximately 500 grades reported under unspecified designations totaled 123,540 tons.

Consumption of mixed fertilizers in Hawaii and Puerto Rico totaled 283,023 tons in 141 grades (all specified). While most of the grades in Puerto Rico are similar to those used on the continent, many of those in Hawaii are designated in fractional numbers.

The tonnages of the 10 grades most favored in the continental U.S. are

shown in Table 2a. The total tonnage of these grades accounted for 50% or more of the total tonnage of mixtures consumed in the continental U.S. in both 1952-53 and 1953-54.

Grades 3-12-12, 5-10-10, and 5-10-5 were the only ones of this group that retained the same relative position in both years. Grade 3-9-6 ranked fourth in 1952-53 but dropped to sixth place in 1953-54, being exceeded in tonnage by grades 10-10-10 and 4-16-16.

The tonnages of the 15 principal grades consumed in each of the continental regions and Puerto Rico in 1953-54 are shown in Table 3, together with the tonnages of these grades for each state in the region. The total tonnage of these 15 grades represents 55% or more of the consumption of mixtures in each of the regions.

Among the individual states, the total number of specified grades ranged from 16 for Nevada to 782 for Florida. For California, the

Table 2—Mixed Fertilizer Use by Grades

Grade	Consumption		Proportion of Total		Grade	Consumption		Proportion of Total	
	1952-53/	1953-54	1952-53	1953-54		1952-53/	1953-54	1952-53	1953-54
	Tons	Tons	Percent	Percent		Tons	Tons	Percent	Percent
0-0-24	4,026	5,448	0.03	0.04	4-8-8	239,370	195,320	1.55	1.28
0-0-27	28,487	15,510	.17	.10	4-8-9	274,149	228,154	1.77	1.48
0-10-10	1,194	4,387	.02	.03	4-8-12	42,704	40,244	.28	.28
0-10-20	42,993	49,130	.41	.32	4-8-16	2,582	2,766	.02	.02
0-10-30	35,324	45,006	.33	.30	4-8-20	8,868	6,534	.04	.04
0-10-45	7,795	7,769	.02	.02	4-8-24	15,539	11,033	.09	.07
0-12-12	125,841	66,543	.80	.43	4-8-28	5,177	5,271	.03	.03
0-12-18	9,220	7,755	.08	.02	4-8-32	70,940	54,909	.46	.40
0-12-20	26,478	20,121	.17	.13	4-8-36	2,508	3,038	.02	.02
0-12-24	3,017	2,978	.01	.02	4-8-40	89,792	87,218	.59	.57
0-12-28	6,078	8,554	.04	.06	4-8-44	3,845	3,383	.02	.02
0-14-6	5,862	6,611	.05	.05	4-8-48	52,608	61,806	.35	.34
0-14-7	76,532	26,860	.49	.21	4-8-52	166,528	186,274	1.08	1.21
0-14-10	25,788	8,800	.17	.06	4-8-56	8,976	6,223	.06	.05
0-14-14	284,346	177,499	1.72	1.18	4-8-60	2,549	4,533	.02	.02
0-15-15	31,688	11,632	.21	.08	4-8-64	30,238	21,535	.20	.14
0-15-20	12,978	17,998	.08	.12	4-8-68	22,806	45,087	.16	.30
0-15-24	8,208	12,881	.06	.08	4-8-72	6,316	12,386	.04	.09
0-15-30	29,770	22,908	.19	.15	4-8-76	0	5,097	.00	.02
0-15-36	305,188	145,162	1.97	1.00	4-8-80	2,878	2,890	.02	.02
0-15-42	5,528	8,525	.02	.04	4-8-84	0	2,418	.00	.02
0-15-48	6,532	11,065	.04	.07	4-8-88	28,322	26,428	.25	.24
2-10-6	7,797	8,044	.06	.06	4-8-92	81	4,199	.00	.02
2-12-6	166,447	81,034	1.01	.53	4-8-96	1,164	3,183	.01	.02
2-12-12	409,503	404,036	2.65	2.63	4-8-100	3,211	2,846	.02	.02
2-12-18	6,465	6,826	.04	.05	4-8-104	15,081	16,264	.09	.11
2-12-24	16,868	12,743	.11	.09	4-8-108	24,869	37,021	.16	.23
3-0-6	671,218	608,226	4.34	3.99	4-8-112	18,541	20,088	.12	.13
3-0-9	455,699	489,239	2.98	3.21	4-8-116	2,978	2,666	.02	.02
3-0-12	38,078	28,921	.25	.19	4-8-120	11,439	37,279	.07	.24
3-0-18	7,081	9,308	.05	.06	4-8-124	4,138	5,443	.03	.04
3-0-24	184,888	115,708	1.20	.75	4-8-128	4,931	5,239	.03	.03
3-0-27	118,008	123,964	.78	.81	4-8-132	7,722	7,645	.05	.05
3-10-6	5,098	6,893	.03	.05	4-8-136	21,060	20,037	.14	.13
3-10-12	7,787	8,209	.06	.06	4-8-140	548,242	254,471	3.61	1.67
3-12-6	478,874	278,396	3.10	1.82	4-8-144	4,897	5,876	.03	.04
3-12-12	1,822	5,900	.01	.03	4-8-148	15,861	11,742	.09	.09
3-12-18	2,241,137	1,730,848	14.40	11.33	4-8-152	15,747	27,638	.10	.18
3-12-24	9,516	7,754	.06	.04	4-8-156	24,869	37,021	.16	.23
4-0-6	6,186	6,201	.04	.04	4-8-160	7,683	7,062	.05	.05
4-0-9	17,290	16,782	.11	.10	4-8-164	67,434	94,782	.44	.62
4-0-12	51,287	48,395	.32	.32	4-8-168	106,141	101,809	.69	.66
4-0-18	150,008	150,530	.95	.96	4-8-172	789	6,633	.00	.04
4-0-24	12,736	16,997	.08	.10	4-8-176	85,376	72,178	.56	.47
4-0-30	481,178	320,688	3.11	2.60	4-8-180	6,832	6,921	.04	.04
4-0-36	350,422	393,324	2.34	2.68	4-8-184	8,308	8,899	.05	.05
4-0-42	85,488	87,800	.57	.57	4-8-188	4,086	4,700	.03	.03
4-0-48	78,761	81,841	.51	.54	4-8-192	1,238	2,222	.01	.02
4-0-54	77,400	78,442	.50	.50	4-8-196	34,396	44,797	.22	.29
4-0-60	681,602	499,719	5.76	3.27	4-8-200	1,823	2,889	.01	.02
4-0-66	527,091	565,124	5.16	5.62	4-8-204	5,813	5,897	.02	.02
4-0-72	6,810	6,334	.04	.04	4-8-208	10,168	2,899	.06	.02
4-0-78	9,656	9,515	.06	.06	4-8-212	10,448	35,288	.06	.13
4-0-84	182,110	142,517	1.24	.92	4-8-216	18,387	8,007	.12	.05
4-0-90	7,848	2,883	.05	.02	4-8-220	37,689	30,971	.24	.20
4-0-96	180,948	182,008	1.40	1.40	4-8-224	401,079	701,285	2.60	4.60
4-0-102	204,460	270,234	1.62	2.43	4-8-228	4,416	5,960	.03	.04
4-0-108	5,110	5,483	.02	.02	4-8-232	5,897	8,398	.04	.05
4-0-114	1,736	3,110	.01	.02	4-8-236	10,168	9,948	.07	.07
4-0-120	25,882	11,995	.17	.09	4-8-240	121,500	117,049	.79	.77
4-0-126	71,295	82,466	.46	.54	4-8-244	23,238	46,714	.15	.32
4-0-132	473,211	698,177	3.06	4.68	4-8-248	2,800	5,088	.02	.04
4-0-138	81,771	88,070	.65	.68	4-8-252	6,391	5,824	.04	.04
4-0-144	5,800	5,840	.02	.02	4-8-256	10,168	14,146	.06	.08
4-0-150	1,694	2,664	.01	.02	4-8-260	10,448	6,149	.07	.03
4-0-156	7,601	9,208	.06	.06	4-8-264	4,449	3,583	.03	.03
4-0-162	1,246	2,638	.01	.02	4-8-268	2,820	3,837	.02	.03
4-0-168	1,467	2,708	.01	.02	4-8-272	3,889	3,788	.03	.03
4-0-174	7,728	7,983	.06	.06	4-8-276	79,072	806,093	.47	1.27
4-0-180	29,977	26,068	.17	.14	4-8-280	12,745	11,745	.08	.08
4-0-186	5,141	5,725	.03	.03	4-8-284	56,891	11,354	.34	.21
4-0-192	10,922	16,840	.08	.11	4-8-288	18,796	24,136	.10	.16
4-0-198	4,632	6,450	.03	.05	4-8-292	30,808	36,892	.20	.23
4-0-204	877,840	821,118	6.98	6.38	4-8-296	8,008	8,288	.05	.05
4-0-210	1,116,741	1,287,746	7.22	8.44	4-8-300	0	0,862	.00	.00
4-0-216	35,221	86,404	.28	.68	4-8-304	6,391	4,437	.02	.02
4-0-222	16,318	8,935	.11	.04	4-8-308	14,488	6,451	.09	.04
4-0-228	3,789	7,919	.02	.06	4-8-312	26,044	69,402	.21	.50
4-0-234	25,851	10,040	.18	.07	4-8-316	2,784	2,874	.02	.02
4-0-240	4,084	17,819	.03	.11	4-8-320	0	6,888	.00	.04
4-0-246	4,083	4,747	.03	.03	4-8-324	32,807	19,505	.21	.12
4-0-252	17,117	46,710	.11	.39	4-8-328	0	2,600	.00	.01
4-0-258	37,117	320,008	.27	1.97	4-8-332	1,159	4,447	.01	.02
4-0-264	22,467	26,108	.18	.17					
4-0-270	6,063	11,067	.05	.07	176 Grades	18,008,790	14,863,606	97.12	97.18
4-0-276	14,688	21,304	.09	.14	Other specified grades	819,499	280,907	2.05	1.84
4-0-282	79,328	91,097	.65	.83	Grades not shown	129,625	123,440	.83	.81
4-0-288	16,968	14,189	.07	.06					
4-0-294	8,928	11,069	.06	.08					
4-0-300	9,739	11,074	.06	.08					
4-0-306	9,224	6,672	.06	.04					
4-0-312	2,276	3,529	.01	.03					
4-0-318	218,175	169,862	1.59	1.31					
					Totals	18,463,982	16,268,083	100.00	100.00

number originally reported was 99, but subsequent information from the state fertilizer control office indicates over 800; some 200 grades were originally included in the unspecified group.

The consumption of mixtures by classes (N-P-K, N-P, P-K, N-K) for each region and the U.S. is shown in Table 5. Except for the Mountain region, N-P-K mixtures were favored over all other classes. More than 73% of the tonnage of all mixtures consumed in each of the other regions was of this class. N-P mixtures were consumed in largest tonnage in the Mountain region.

For the U.S., 90.40% of the tonnage of all mixtures was of the N-P-K class, while for the other classes—P, P-K, N-K—consumption was 4.6%, 5.76%, and 1.38% of the total tonnage, respectively.

These proportions have not changed greatly from year to year. Over the past several years, however, the proportions of the N-P and N-K classes have steadily increased; in 1949-50, they were 1.45 and 0.60%, respectively.

The national weighted average primary nutrient content of mixed fertilizers increased from 25.84% in 1952-53 to 26.87% in 1953-54 (Table 7).

The average, for 1953-54, comprised nitrogen, 5.01; available P_2O_5 , 11.59; and K_2O , 10.27%. The average percentages of these nutrients in 1952-53 were 4.63, 11.34, and 9.87, respectively.

As compared with 1952-53, the increase in the average was 8.21% for nitrogen, 2.20% for available P_2O_5 , and 4.05% for K_2O .

The average primary nutrient content of all mixtures consumed in each state and territory is shown in Table 3. These averages for the 51 political units covered showed for nitrogen increases in 44 and decreases in 7; for available P_2O_5 , increases in 34 and decreases in 17; for K_2O , increases in 5 and decreases in 16; and for total primary nutrients, increases in 42 and decreases in 9.

Materials

The consumption of fertilizer materials for direct application amounted to 7,232,423 tons in 1953-54 as compared with 7,690,384 tons in 1952-53. The quantity, in 1953-54, comprised chemical nitrogen materials 3,260,403 tons, phosphate materials (including ammonium phosphates) 2,544,886 tons, natural organics 420,068 tons, potash materials (including nitrate of soda-potash, and secondary and trace element materials) 551,333 tons.

Compared with 1952-53 there was an increase of 273,104 tons in chemical nitrogen materials, 61,031 tons in natural organics and 34,627 tons in potash materials. Decreases of 564,939 tons and 261,974 tons were shown in phosphate materials and secondary and trace element materials, respectively. The consumption of the principal materials comprising these classes is shown by states and regions in Tables 4 and 5.

In chemical nitrogen materials the principal changes from the previous year were increases in anhydrous ammonia (from 217,182 to 50,474 tons), nitrogen solutions including aqua ammonia (from 72,171 to 191,592 tons), and ammonium nitrate (from 846,252 to 24,716 tons). Among the natural organics, the consumption of dried manures increased from 207,127 to 59,868 tons.

Of the phosphate materials, the consumption of ammonium phosphate (48 and 16-20 grades) increased from 226,222 to 275,931 tons, while decreases were shown for basic slag (1,537 to 195,270 tons), phosphate (1,176,962 to 912,676 tons) and superphosphates grading 22% and other (1,046,827 to 786,927 tons).

The total quantity of phosphate rock used in Illinois and Missouri, the two largest consuming states, was 722,520 tons in 1953-54, compared with 954,491 tons in 1952-53. The consumption of superphosphates grading 22% and under was below that in 1952-53 in 42 of the 51 states and other political units; total consumption of these grades amounted to only 42.38% of that in 1949-50.

The 60% grade of potassium chloride was greatly favored over the 50% grade; the respective consumptions of these grades were 256,979 and 53,056 tons, as compared with 172,210 and 110,255 tons in 1952-53.

The total consumption of gypsum decreased from 837,422 tons in 1952-53 to 576,780 tons in 1953-54. The consumption in California alone decreased from 719,788 to 414,067 tons.

The weighted average primary nutrient content of the principal classes of materials consumed is given in Table 7. These averages are based on the composition and tonnage of the individual materials comprising the several classes.

For materials containing only nitrogen, P_2O_5 , or K_2O , the respective national averages were 30.81, 15.70 (available P_2O_5), and 54.01%, while the multiple-nutrient materials averaged 17.53%. The corresponding averages for these classes in 1952-53 were 28.54, 14.48, 51.89, and 21.96%.

With the exception of the multiple-nutrient materials, the national averages were higher than in 1952-53. This reflects the greater use of higher analysis products. The drop in the average concentration of multiple-nutrient materials was largely the result of the increase in consumption of dried manures.

Table 5—Kinds of Fertilizers Used in U.S.¹

Kinds	New England	Atlantic	South Atlantic	East North Central	West North Central	East South Central	West South Central	Mountain	Pacific	Territories	Total
NATURAL:											
N-P-K	226,607	1,728,122	6,831,903	8,315,168	990,949	1,896,388	646,588	21,944	229,000	261,098	14,019,648
N-P	94	82	1,989	2,440	271,241	71	24,082	29,706	2,103	2,517	285,082
N-K	28,222	104,858	1,184	205,883	80,454	143,388	28,008	79	1,900	18,216	519,451
P-K	—	—	—	—	—	—	—	—	—	—	—
CHEMICAL NITROGEN MATERIALS:											
Anhydrous ammonia	—	—	—	—	—	—	—	—	—	—	—
Ammonium nitrate	—	—	—	—	—	—	—	—	—	—	—
Ammonium nitrate-limestone mixtures	—	—	—	—	—	—	—	—	—	—	—
Ammonium sulfate	—	—	—	—	—	—	—	—	—	—	—
Calcium cyanamide	—	—	—	—	—	—	—	—	—	—	—
Calcium nitrate	—	—	—	—	—	—	—	—	—	—	—
Nitrogen solutions/	—	—	—	—	—	—	—	—	—	—	—
Sodium nitrate	—	—	—	—	—	—	—	—	—	—	—
Other	—	—	—	—	—	—	—	—	—	—	—
NATURAL ORGANIC MATERIALS:											
Blood, dried	—	—	—	—	—	—	—	—	—	—	—
Cottonseed meal	—	—	—	—	—	—	—	—	—	—	—
Guano	—	—	—	—	—	—	—	—	—	—	—
Fish scrap, meal, and emulsions	—	—	—	—	—	—	—	—	—	—	—
Manures, dried	—	—	—	—	—	—	—	—	—	—	—
Manure sludge, activated	—	—	—	—	—	—	—	—	—	—	—
" other	—	—	—	—	—	—	—	—	—	—	—
Yeastage, animal	—	—	—	—	—	—	—	—	—	—	—
" garbage	—	—	—	—	—	—	—	—	—	—	—
" process	—	—	—	—	—	—	—	—	—	—	—
Other	—	—	—	—	—	—	—	—	—	—	—
PHOSPHATE MATERIALS:											
Ammonium phosphate: 11-48	—	—	—	—	—	—	—	—	—	—	—
" 16-20	—	—	—	—	—	—	—	—	—	—	—
" 22-25	—	—	—	—	—	—	—	—	—	—	—
Ammoniated superphosphate	—	—	—	—	—	—	—	—	—	—	—
Basic lime phosphate	—	—	—	—	—	—	—	—	—	—	—
Basic slag	—	—	—	—	—	—	—	—	—	—	—
Dolomite, raw	—	—	—	—	—	—	—	—	—	—	—
" steamed	—	—	—	—	—	—	—	—	—	—	—
Calcium metaphosphate	—	—	—	—	—	—	—	—	—	—	—
Fused tricalcium phosphate	—	—	—	—	—	—	—	—	—	—	—
Phosphoric acid: 80-90%	—	—	—	—	—	—	—	—	—	—	—
Phosphate rock	—	—	—	—	—	—	—	—	—	—	—
Colloidal phosphate	—	—	—	—	—	—	—	—	—	—	—
Precipitated bone	—	—	—	—	—	—	—	—	—	—	—
Superphosphate: 16%	—	—	—	—	—	—	—	—	—	—	—
" 20-25%	—	—	—	—	—	—	—	—	—	—	—
" 25-30%	—	—	—	—	—	—	—	—	—	—	—
" 30-40%	—	—	—	—	—	—	—	—	—	—	—
" 40-45%	—	—	—	—	—	—	—	—	—	—	—
" 45%	—	—	—	—	—	—	—	—	—	—	—
" 48%	—	—	—	—	—	—	—	—	—	—	—
" 48-50%	—	—	—	—	—	—	—	—	—	—	—
" 50-55%	—	—	—	—	—	—	—	—	—	—	—
" 55-60%	—	—	—	—	—	—	—	—	—	—	—
" 60-65%	—	—	—	—	—	—	—	—	—	—	—
" 65-70%	—	—	—	—	—	—	—	—	—	—	—
" 70-75%	—	—	—	—	—	—	—	—	—	—	—
" 75-80%	—	—	—	—	—	—	—	—	—	—	—
" 80-85%	—	—	—	—	—	—	—	—	—	—	—
" 85-90%	—	—	—	—	—	—	—	—	—	—	—
" 90-95%	—	—	—	—	—	—	—	—	—	—	—
" 95-100%	—	—	—	—	—	—	—	—	—	—	—
POTASH MATERIALS:											
Cotton bull ashes	—	—	—	—	—	—	—	—	—	—	—
Lime-potash ashes: 6-30% ²	—	—	—	—	—	—	—	—	—	—	—
Manure salts: 80-90%	—	—	—	—	—	—	—	—	—	—	—
Potassium carbonate	—	—	—	—	—	—	—	—	—	—	—
Potassium chloride: 80%	—	—	—	—	—	—	—	—	—	—	—
" magnesium sulfate	—	—	—	—	—	—	—	—	—	—	—
" nitrate	—	—	—	—	—	—	—	—	—	—	—
" sodium nitrate	—	—	—	—	—	—	—	—	—	—	—
" sulfate	—	—	—	—	—	—	—	—	—	—	—
Tobacco stems	—	—	—	—	—	—	—	—	—	—	—
OTHER:											
Cotton seed	—	—	—	—	—	—	—	—	—	—	—
TOTAL PRIMARY NUTRIENT FERTILIZERS:											
Nitrogen	416,426	2,044,822	5,074,730	4,819,751	2,222,998	2,082,377	721,588	28,768	239,127	281,615	14,019,648
Phosphate	—	—	—	—	—	—	—	—	—	—	—
Potash	—	—	—	—	—	—	—	—	—	—	—
Organic	—	—	—	—	—	—	—	—	—	—	—
SECONDARY & TRACE ELEMENT MATERIALS:											
Aluminum sulfate	—	—	—	—	—	—	—	—	—	—	—
Borax	—	—	—	—	—	—	—	—	—	—	—
Calcium sulfate (gypsum)	—	—	—	—	—	—	—	—	—	—	—
Copper sulfate	—	—	—	—	—	—	—	—	—	—	—
Ferrous sulfate	—	—	—	—	—	—	—	—	—	—	—
Magnesium carbonate	—	—	—	—	—	—	—	—	—	—	—
" sulfate	—	—	—	—	—	—	—	—	—	—	—
Manganese sulfate	—	—	—	—	—	—	—	—	—	—	—
Molasses	—	—	—	—	—	—	—	—	—	—	—
Muriatic acid: 40-50%	—	—	—	—	—	—	—	—	—	—	—
Zinc sulfate	—	—	—	—	—	—	—	—	—	—	—
TOTAL SECONDARY & TRACE EL. MAT.											
Aluminum sulfate	—	—	—	—	—	—	—	—	—	—	—
Borax	—	—	—	—	—	—	—	—	—	—	—
Calcium sulfate (gypsum)	—	—	—	—	—	—	—	—	—	—	—
Copper sulfate	—	—	—	—	—	—	—	—	—	—	—
Ferrous sulfate	—	—	—	—	—	—	—	—	—	—	—
Magnesium carbonate	—	—	—	—	—	—	—	—	—	—	—
" sulfate	—	—	—	—	—	—	—	—	—	—	—
Manganese sulfate	—	—	—	—	—	—	—	—	—	—	—
Molasses	—	—	—	—	—	—	—	—	—	—	—
Muriatic acid: 40-50%	—	—	—	—	—	—	—	—	—	—	—
Zinc sulfate	—	—	—	—	—	—	—	—	—	—	—
TOTAL ALL FERTILIZERS											
Nitrogen	416,426	2,044,822	5,074,730	4,819,751	2,222,998	2,082,377	721,588	28,768	239,127	281,615	14,019,648
Phosphate	—	—	—	—	—	—	—	—	—	—	—
Potash	—	—	—	—	—	—	—	—	—	—	—
Organic	—	—	—	—	—	—	—	—	—	—	—
Secondary & trace element	—	—	—	—	—	—	—	—	—	—	—

¹ Includes distribution by Government agencies. Does not include the quantities of materials used for manufacture of commercial fertilizers. Excludes Alaska as data was not available. ² Includes with "Other Chemical Nitrogen Materials." ³ Highest data cannot be published without disclosing operations of individual suppliers. ⁴ Includes some amounts. ⁵ Includes some amounts. ⁶ Includes some amounts. ⁷ Includes some amounts. ⁸ Includes some amounts. ⁹ Includes some amounts. ¹⁰ Includes some amounts. ¹¹ Includes some amounts. ¹² Includes some amounts. ¹³ Includes some amounts. ¹⁴ Includes some amounts. ¹⁵ Includes some amounts. ¹⁶ Includes some amounts. ¹⁷ Includes some amounts. ¹⁸ Includes some amounts. ¹⁹ Includes some amounts. ²⁰ Includes some amounts. ²¹ Includes some amounts. ²² Includes some amounts. ²³ Includes some amounts. ²⁴ Includes some amounts. ²⁵ Includes some amounts. ²⁶ Includes some amounts. ²⁷ Includes some amounts. ²⁸ Includes some amounts. ²⁹ Includes some amounts. ³⁰ Includes some amounts. ³¹ Includes some amounts. ³² Includes some amounts. ³³ Includes some amounts. ³⁴ Includes some amounts. ³⁵ Includes some amounts. ³⁶ Includes some amounts. ³⁷ Includes some amounts. ³⁸ Includes some amounts. ³⁹ Includes some amounts. ⁴⁰ Includes some amounts. ⁴¹ Includes some amounts. ⁴² Includes some amounts. ⁴³ Includes some amounts. ⁴⁴ Includes some amounts. ⁴⁵ Includes some amounts. ⁴⁶ Includes some amounts. ⁴⁷ Includes some amounts. ⁴⁸ Includes some amounts. ⁴⁹ Includes some amounts. ⁵⁰ Includes some amounts. ⁵¹ Includes some amounts. ⁵² Includes some amounts. ⁵³ Includes some amounts. ⁵⁴ Includes some amounts. ⁵⁵ Includes some amounts. ⁵⁶ Includes some amounts. ⁵⁷

1953-54 the lower than st time dur to 1953-54 during this of available n in 1953-54 proportions of as mixed ere 778,098 en, 1,801,423 ilable P₂O₅ for total 88.37%) for rogen, avail

rients

The total primary nutrient content of mixed fertilizers consumed in 1953-54 amounted to 4,175,554 tons, or 2.78% more than the consumption (4,062,422 tons) in 1952-53. The total primary nutrient content of fertilizer materials in 1953-54 was 1,720,004 tons, or 8.61% more than that (1,583,634 tons) in 1952-53.

The 1953-54 consumption of fertilizer materials containing primary nutrients was 195,987 tons (2.88%) less than in 1952-53. The consumption of all fertilizers (materials and mixtures) containing primary nutrients was 1.67% below the 1952-53 level, whereas the total quantity of primary nutrients supplied by these fertilizers increased 4.42 percent.

The percentage change in consumption of primary nutrients in 1953-54 compared with 1952-53 is shown by states and other political units in Figure 2. Percentage increases in nitrogen were generally highest in the West North Central and the West South Central States.

These regions consumed 17.72% of the total primary nutrients in mixed fertilizers and 28.98% of the total in materials (Table 6a). The percentage change in nitrogen consumption ranged from a decrease of 13.08% in Maine to an increase of 117.18% in South Dakota. Wide variations are also shown in the percentage changes in the consumption of P₂O₅ and K₂O.

Net application, application, in 1954 were reported

uption

Materials, Year

K₂O—

es Material

0.95

1.48

15.65

35.63

8.26

17.41

11.43

0.27

4.97

3.95

100.00

ENTS

HEADS BOARD — Langbourne M. Williams, Freeport Sulphur Co., was elected chairman of the National Industrial Conference Board at the Board's 39th Annual Meeting held in New York recently. Mr. Williams was vice president and treasurer of Freeport Sulphur Co. from 1930 to 1933, and has been president since 1933.

TENT CATERPILLAR INVASION

PHILADELPHIA — Spraying programs are under way in the area to combat an infestation of tent caterpillars. Lower Merion Township recently completed a program covering more than 7,000 acres. Spraying also is being carried out in the Abington, Penkintown and Huntingdon Valley areas and portions of Delaware and Montgomery counties.

LEGEND

N

Available P₂O₅

K₂O

Less than 0.5 per

RESEARCH GROUP

(Continued from page 1)

crop land or the level of consumption already realized in some neighboring areas, he said.

Present and future ammonia plant installations indicate a more acute oversupply of this particular chemical, Mr. Messing said. An oversupply of insecticides, weed killers and other agricultural chemicals has worried the industry for some time, he said.

The Federal Reserve Board's organic chemicals production index will be about 220 by 1960 in contrast to the present level of 155, said Shea Smith 3d, assistant director of marketing research, Monsanto Chemical Co.

Sales of the six leading inorganic chemicals will increase about 5% each year for the next five years, according to Edwin M. Ott, product manager of the industrial chemical division of Pennsylvania Salt Manufacturing Co. and new president-elect of the association.

The six chemicals (sulphuric acid, ammonia, phosphoric acid, caustic soda, chlorine and soda ash) accounted for half of the inorganic chemical industry's production value of \$2.5 billion last year, he said. Production of these chemicals in the last ten years has shown a yearly increase of 12%, Mr. Ott said.

A predicted sales gain of 4% for the entire chemical industry for 1955, as compared to 1954, appeared conservative to Howard S. Bunn, executive vice president of Union Carbide & Carbon Corp.

The association's new president is C. P. Neidig of White, Weld & Co., Philadelphia, who succeeds S. D. Koonce, Jefferson Chemical Co., New York. Elected secretary was William D. Morrison, Celanese Corp. of America, New York. F. Scott Gordon, Victor Chemical Works, New York, is treasurer.

Directors include Mr. Koonce; W. H. Healey, General Aniline & Film Corp., New York; Parker Friselle, Dow Chemical Co., Midland, Mich.; D. L. Taylor, Hooker Electrochemical Co., Niagara Falls, N.Y.; and L. H. Flett, consultant and formerly with Allied Chemical & Dye Corp., New York.

James G. Park, vice president and director of Enjay Co., Inc., New York, received the association's Memorial Award.

Great Plains Ammonia Group Plans Trade Show, Field Day

JEFFERSON, IOWA — Great Plains Agricultural Ammonia Assn. Midwest Trade Show and Field Day has been set for July 20-21. A business session and show for members only will be held July 20 at Hotel Ft. Des Moines, Des Moines.

The field day, which is being held in cooperation with Iowa State College, will be held at Ames, July 21. It is open to the public. Details and reservations may be secured by writing to James Andrews, secretary, Great Plains Agricultural Ammonia Assn., Box 447, Jefferson, Iowa.

HITCHHIKERS ON THE WIND

WASHINGTON—Pink Bollworm Moths are weak flyers—but they can soar for miles by hitchhiking on the wind. U.S. Department of Agriculture scientists believe the moths' ability to ride air currents makes their spread across the Cotton Belt harder to control. Since 1951, this tightly quarantined pest has moved into about 90 previously uninfested counties in Texas and nearby states—mostly by air, the scientists think. They have good grounds for this belief. P. A. Glick, entomologist with Agricultural Research Service, has trapped a dozen pink bollworm moths at altitudes of 100 to 1,000 feet in 37 flights over southern Texas. One of the highest-flying moths was caught over a desolate area of cactus, mesquite, and grass—15 miles from the nearest cotton field.



ESCAMBIA BAY GROUND BREAKING — More than 100 civic and industry leaders in Northwest Florida joined officials of Escambia Bay Chemical Corp. in officially breaking ground for the firm's petrochemical plant now under construction between Milton and Pensacola. Cost of the plant including other facilities to be built later will exceed \$25 million. Pictured here with M. A. Abernathy, Escambia Bay president, center, are E. L. Stokes, left, chief accountant, and A. J. Bruno, chief engineer for the newly-organized company.

ESCAMBIA BAY

(Continued from page 1)

Completion of construction work by Chemical Construction Corp., New York, contractors, is scheduled for January, 1956. When in full operation, the plant will employ more than 200 people.

The 100-acre site on which the facility is being constructed is part of a tract of approximately 2,100 acres in Santa Rosa County purchased recently by Escambia Bay.

Already approved is an addition to the two basic production units which will add polyvinyl chloride to the plant's products.

Escambia Bay Chemical Corp. was organized in October, 1954, by United Gas Corp., Shreveport; Electric Bond and Share Co., New York, and National Research Corp., Cambridge, Mass.

Officers of the new firm, all officials of the United Gas Corp., are M. A. Abernathy, president; J. H. Miracle, vice president; L. V. Tracht, treasurer; E. J. Freiberg, secretary, and A. L. McClellan, assistant treasurer.

Directors of Escambia Bay Chemical Corp. include Mr. Abernathy; N. C. McGowan, president of United Gas Corp.; George G. Walker, president of Electric Bond and Share Co.; A. A. Talmage, vice president, Electric Bond & Share Co.; Richard Morse, president of National Research Corp.; and Saunders Gregg and J. C. Ohrt, both of United Gas Corp.

Firman E. Bear To Speak at Young Farmer Banquet

MINNEAPOLIS — Dr. Firman E. Bear, editor-in-chief, of Soils Science magazine and recently retired chairman of the Soils Department at Rutgers University, will be the featured speaker at the Four Outstanding Young Farmers Award banquet June 2 at the Nicollet Hotel here. He will speak on the subject "Land, Food, and People."

Dr. Bear's address will be the climax of a three day awards program for 41 young farmers being honored by Minneapolis businesses and industries. At the same banquet, four of these young men will be named the country's Four Outstanding Young Farmers.

The program is part of a national project sponsored jointly by the U.S. Junior Chamber of Commerce and the American Petroleum Institute to honor and recognize all American farmers. The young farmers participating in the awards program here have been selected as the outstanding young farmers for their states.

Spencer Chemical Co. Host To Midwest Bank Group

KANSAS CITY—Spencer Chemical Co. is sponsoring a "Farm Representative Seminar" June 1-3 in which such representatives from banks throughout the midwest will participate.

According to M. H. Straight, Spencer Advertising manager, six "Distinguished Farm Bankers" to whom awards were made during 1954 and 1955, will be present, as will representatives from a number of banking publications and business papers.

Mr. Straight commented that "There is a great story for the general public in the new concept of farm banking service, epitomized by the farm representative. . . . We propose to dramatize this profession through material in farm papers, local newspapers and local radio and television."

Croplife

A WEEKLY NEWSPAPER FOR THE FARM CHEMICAL INDUSTRY

The regional circulation of this issue is concentrated in the Midwestern states.

Plant Food Use Increases

A constantly-broadening base of distribution and use of fertilizers in the U.S. is seen in the annual fertilizer consumption report just issued by the U.S. Department of Agriculture. Compiled by Walter Scholl, Hilda M. Wallace and Esther I. Fox of the Agricultural Research Service, the report covers the fertilizer year ending June 30, 1954.

For the 15th consecutive year, consumption of primary nutrients set a new record last season. Although total tonnage was down 2.73% as compared to last year's report, consumption is still high enough to make the industry feel good about the year's business. This year's total came to 22,773,499 tons.

Other significant things to observe in the report, published in this issue of Croplife, is the gradual but continuing shift in the areas where major consumption is taking place. The middle-western states of Iowa and Minnesota were outstanding in this regard, using 18% and 21%, respectively, more than they did in the record year of 1952-53. Iowa's consumption last season totaled 652,158 tons and Minnesota used some 322,775 tons. Not too many years ago, fertilizer materials bought by farmers in these states was negligible.

There are many reasons for this increase in the middlewest, too many, in fact, to discuss fully here. Suffice it to say, however, that the trend is for even greater fertilizer application in the years ahead.

Note the chart on page 1 of this issue. Plant nutrients have made a spectacular ascent in the past decade . . . much faster than has total tonnage risen. This, of course, reflects the manufacture of higher analysis grades which are being offered by an increasing number of manufacturers.

The grade 10-10-10 is a good example of why plant nutrient content is up. In 1952-53, some 401,079 tons of this mixture were consumed. Last year, however, the use jumped to 701,865 tons. An even more impressive record is seen in the case of 12-12-12 which in 1952-53 was consumed in the amount of 73,072 tons. Last year, its use was recorded at 208,922 tons!

By the same token, it will be noted in studying the tables, that lower analysis grades in many cases have lost ground. Grade 3-9-6, which ranked fourth in 1952-53, dropped to sixth place in 1953-54, being exceeded in tonnage by grades 10-10-10 and 4-16-16.

Thus is seen a healthy trend toward better grades of mixtures. That such a trend is to continue is pretty much assured by looking back a few years and noting how far we have come in a relatively short time. Our prediction is that analyses will continue to go higher until a much larger proportion of the total tonnage will be in this category. It naturally won't be a sudden change, because such use must come through education and year-by-year demonstration of the superiority of better materials.

Once more, a look at the plant nutrient consumption chart on page one will be reassuring. With only slight dips, it has been progressing upward since 1944 and has a good chance to keep right on for quite a while.

Naturally, some year will mark a leveling off, because nothing can keep moving upward indefinitely. But as population pressures grow in the U.S. and as more and more farm land is taken up for urban building, airports and highways, it is clear that the fertilizer industry has a big role to play in the future of America's agriculture.

All of the extra millions of people due to make up our national population a few years hence are consumers of agricultural products almost from birth to death. It puts a heavy responsibility on agriculture and its many supplying industries. It looks good for the fertilizer use potential.

No More Government Fertilizer?

That the government is "actively and unfairly" competing with private business in producing and selling fertilizer and other products, was charged in a recent report of the Hoover Commission. The group told Congress that all non-governmental facilities now operated by the government, should be taken from federal hands and be turned over to private concerns.

Specifically, the Commission recommended that the Tennessee Valley Authority be prevented from continuing to produce and sell fertilizers "in competition with private producers." It further advocated the discontinuance of all chemical research by TVA and suggested that its fertilizer research facilities should be turned over to the U.S. Department of Agriculture.

Many of us vitally interested in the welfare of the fertilizer industry can't help but applaud the principles set forth by the Hoover group. If the government is permitted to continue and expand its manufacture and sale of plant food materials, then what is to prevent its entering the pesticide business, too? Or the farm machinery business? Or the seed business? Who could then draw the line as to how much farther we would go down the road to statism?

It is a rather dispiriting prospect for the fertilizer industry to be paying taxes to help support the government's active competition against it. Things could be operated quite differently in private business if it, like government-operated enterprises, could make up deficits by appropriating tax money for the purpose.

No one in private business is asking such odds, but the industry does want to be free from this type of competition. The Hoover group probably expressed the industry's feeling when it declared that "unjustified continuance (of such activities by the government) is a definite injury to the vitality of the whole private enterprise system."

(In reply to the Hoover Commission's charges, Gen. Herbert D. Vogel, chairman of TVA's board of directors, declares that TVA has only a minor role in the fertilizer business, producing only 4% of plant food value and only 2% of total tonnage. Instead of competing, TVA cooperates with industry, he says.)

Not only the fertilizer industry is interested in seeing an end to government-produced materials on the market. In presenting 22 recommendations for ending government projects, the Commission said that the defense department alone operates 2,500 business facilities, of which a thousand could be "eliminated without injury to our national defense or any essential government function."

Among these businesses are included ship-building and ship repair yards, peacetime transportation in aircraft and seagoing vessels, commissary stores and post exchanges, bakeries, coffee roasting plants, meat cutting plants, laundries, dry cleaning plants, tailor shops, clothing factories, dental manufacturers and watch and jewelry repair shops. Quite an assortment, to be sure. But of all such enterprises, the manufacture of fertilizers and its wide distribution appears to be the most ambitious of them all. It has always been the subject of heated debate and continues to be a sort of leader in this role.

We can't help but look with favor upon the prospect of fertilizer research coming under the auspices of the U.S. Department of Agriculture. It appears to be both logical and desirable and our guess is that the time is approaching when this will happen.



CROPLIFE is a controlled circulation journal mailed to those responsible for the production and distribution of fertilizer and other farm chemicals and to retail dealers of the agricultural chemical industry in the U.S. To those not on the controlled list, CROPLIFE is available at \$5 for one year, \$9 for two years (\$8 a year outside the U.S. and possessions). Single copy price, 25¢.

LAWRENCE A. LONG

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MEETING MEMOS

June 2—South Carolina Fertilizer Meeting, Sandhill Experiment Station, near Columbia, S.C.

June 3—Fertilizer Section, Virginia State Safety Assn., Jefferson Hotel, Richmond, Va.; William C. Richardson, Southern States Cooperative, Richmond, Chairman.

June 9-11—Manufacturing Chemists Assn. and Synthetic Organic Chemical Manufacturers Assn., Annual Meeting of MCA, the Greenbrier, White Sulphur Springs, W. Va.

June 12—Executive Committee, Fertilizer Section, National Safety Council, Roanoke, Va.; Thos. J. Clarke, GLF Exchange, Ithaca, N.Y., Chairman.

June 12-15—Joint meeting, American Plant Food Council, Inc. and National Fertilizer Assn., Greenbrier Hotel, White Sulphur Springs, W. Va.; Paul T. Truitt, American Plant Food Council, 910 17th St. N.W., Washington, D.C., in charge of registration.

June 14-16—Symposium on Fertilizer Economics Research, Sponsored by Agricultural Relations Division of TVA, Knoxville.

June 21—Western Agricultural Chemicals Assn., Spring Meeting, Clark Hotel, Los Angeles; C. O. Barnard, 2466 Kenwood Ave., San Jose 28, Cal., Secretary.

June 22—Pacific Slope Branch, Entomological Society of America, Mission Inn, Riverside, Cal.

June 22-24—Association of Southern Feed & Fertilizer Control Officials, Jung Hotel, New Orleans.

June 27-29—North Central Branch, American Society of Agronomy, Summer Meeting, Ames, Iowa.

June 28-30—Sixth Annual Pacific Northwest Plant Food Assn., Regional Fertilizer Conference, Boise Hotel, Boise, Idaho; Leon S. Jackson, 702 Lewis Bldg., Portland, Ore., Secretary.

July 5-8—Plant Food Producers of Eastern Canada, Bigwin Inn, Muskoka, Canada.

July 14-15—Southwest Fertilizer Conference and Grade Meeting, Buccaneer Hotel, Galveston, Texas.

July 20-21—Great Plains Agricultural Ammonia Assn. Midwest Trade Show & Field Day; Business Session for Members July 20 at Hotel Fort Des Moines, Des Moines, Iowa; Field Day July 21 at Iowa State College, Ames; James Andrew, Box 447, Jefferson, Iowa, Secretary.

July 27-29—Northeast Branch, American Society of Agronomy, University Park, Pa.

Aug. 8-10—Summer Meeting of North Central Division, American Phytopathological Society, Wooster, Ohio; further information from H. C. Young, Dept. of Botany & Plant Pathology, Ohio Agricultural Experiment Station, Wooster, Ohio.

Aug. 9-11—Ohio Pesticide Institute Meeting and Field Tour, Wooster, Ohio; Dr. J. D. Wilson, Ohio Agricultural Experiment Station, Wooster, Secretary.

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Classified Ads

Classified advertisements accepted until Tuesday each week for the issue of the following Monday.

Rates: 15c per word; minimum charge \$2.25. Situations wanted, 10c a word; \$1.50 minimum. Count six words of signature, whether for direct reply or keyed care this office. If advertisement is keyed, care of this office, 20c per insertion additional charged for forwarding replies. Classified advertising rate not available for commercial advertising. Advertisements of new machinery, products and services accepted for insertion at minimum rate of \$9 per column inch.

All Want Ads cash with order.

HELP WANTED

MAJOR CHEMICAL COMPANY EXPANDING sales of agricultural chemicals. Openings available for experienced salesmen age 27 to 35 to be located in midwestern states. College agricultural training preferred. Address 815, Croplife, Minneapolis 1, Minn.

EXCELLENT OPPORTUNITY FOR EXPERIENCED fertilizer salesman to represent an established company in north central midwestern area. State age, education, qualifications, experience and salary requirements. Write Address 825, Croplife, 2272 Board of Trade Bldg., 141 W. Jackson Blvd., Chicago 4, Ill.

MACHINERY FOR SALE

FOR SALE—TWO (2) 12,500 GALLON aluminum pressure tanks. Can be used horizontal or vertical. Meiners Soil Service, Colfax, Ill.

CHEMICAL & FERTILIZER FRANCHISES

Available in Midwest. Only those with technical training and working knowledge of plant food and soils need apply. Qualified persons work direct with farmers on full time basis and average \$20,000 to \$40,000 per year.

Write Umbaugh Agricultural Chemical Co., 3593 Central, Memphis, Tennessee, if you fit the above description and are available by July 1st.

MISCELLANEOUS

SIXTEEN AIRPLANES AND TANK trucks ready to go anywhere in the Middle West. Call collect 2-4031, day or night. Rusk Crop Spraying Co., Valparaiso, Ind.

Anti-Erosion Chemical Developed

AUSTIN, TEXAS—A new chemical spray may soon be available to combat wind erosion on millions of acres in the Southwest. The Texas Bureau of Business Research reports that such a spray has been developed by Dowell, Inc., Tulsa, Okla.

The new spray is not yet ready for commercial sale, because it will be tested in laboratory and field trials for another year. However, first tests show that it forms a thin hard crust over loose soil particles, but allows rain to percolate down into the soil.

FIRM INCORPORATES

LYNCHBURG, VA. — Fertilizer Service, Inc., a lawn spray firm, has been incorporated with capital listed at \$15,000. William H. Harvey is president.

Multi-Wall
PAPER
BAGS
HAMMOND BAG & PAPER CO.
General Office: Wellburg, W. Va.
Plants in Wellburg, W. Va.
Pine Bluff, Ark. - Charlotte, N. C.

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TROUBLE AHEAD?

These growers are justly proud of their crop which has germinated and passed its first big test in the struggle for survival. But trouble is just around the corner. In the soil, or at the base of the plants, are early-season insect pests, ready to feed at the farmer's expense. As the plants mature, other insects will invade the field. To make a profit, this crop needs protection.

Farmers all over the world, growing a diverse number of food, feed, and fiber crops, rely on toxaphene for effective, long-lasting insect pest control. Toxaphene insecticides are now officially recommended for use against more than 200 species of destructive insects around the globe. On many crops, toxaphene is the standard insecticide for all-season control.

TOXAPHENE dusts • sprays

Agricultural Chemicals Division, Naval Stores Department
HERCULES POWDER COMPANY

INCORPORATED
 931 Market Street, Wilmington 99, Delaware



Plants at Brunswick, Ga.; Hattiesburg, Miss. Offices at Atlanta, Ga.; Birmingham, Ala.; Brownsville, Texas; Boston, Mass.; Chicago, Ill.; Dallas, Texas; Denver, Colo.; Detroit, Mich.; Los Angeles, Cal.; New York, N. Y.; Raleigh, N. C.; St. Louis, Mo.; San Francisco, Cal.; Toronto, Canada

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